

## **Foreword**

Following the successes of the first International Seminar on Industrial Engineering and Management (ISIEM 2007), we are glad to organize the second event (ISIEM 2008). The theme raise to this year is supply chain management. Supply chain management is a cross-functional approach to managing the movement of raw materials into an organization, certain aspects of the internal processing of materials into finished goods, and then the movement of finished goods out of the organization toward the end-consumer. Supply chain management become more important as the competition in the global market and networked economy more intense and open. Organizations increasingly find that they must rely on effective supply chains, or networks, to successfully compete in the market. At the other hand, as organizations strive to focus on core competencies and becoming more flexible, they have reduced their ownership of raw materials sources and distribution channels. These functions are increasingly being outsourced to other entities that can perform the activities better or more cost effectively. The effect is to increase the number of organizations involved in satisfying customer demand, while reducing management control of daily logistics operations. Less control and more supply chain partners led to the creation of supply chain management concepts.

We accepted abstracts about 60 titles from Indonesia and abroad. Abstracts were

reviewed by peer reviewers, and finally we published 40 titles.

We want to thank all those individuals or group who submitted papers for review and those whose papers were chosen for presentation at the seminar and those who submitted manuscripts to be published in this proceeding. We'd like also thanks reviewers specially, for their commitment, effort and dedication in undertaking the task of reviewing all the abstract that were submitted. Without their help and dedication, it would not be possible to proceeding in such a short time frame. We highly appreciate all members of committee director, steering committee and organizing committee for mutual efforts and invaluable contributions for the success of the seminar. Last but not the least, our greatest gratitude to Gunadarma University, Trisakti University, and Indonusa Esa Unggul University rectors, for their support and contribution for this seminar.

It is always a pleasure to host our colleagues from regional industrial engineering community to build networks and links that are essential parts for the development of industrial engineering in the future. For this reason, we plan to host this seminar every year with varies theme in industrial engineering and management. In the blessing of Lord, we expect your continually contribution for the coming year.

**Rina Fitriana, ST., MT.  
Seminar Chairwoman**

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