<table>
<thead>
<tr>
<th>Title</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>A CONCEPTUAL MODEL TO OVERCOME THE FACULTY CHALLENGES WHEN INTEGRATING ENTREPRENEURSHIP IN UNDERGRADUATE ENGINEERING PROGRAMS</td>
<td>Jahannie Torres-Rodríguez and Moraíma De Hoyos-Ruerto</td>
</tr>
<tr>
<td>A MEANINGFUL CHANGE IN INDONESIAN SMALL AND MEDIUM SCALE ENTERPRISE-HUMAN ENTREPRENEURSHIP APPROACH</td>
<td>Banowati Talim</td>
</tr>
<tr>
<td>A STUDY OF STRATEGY TO THE REMOVE AND EASE TBT FOR INCREASING EXPORT IN GCC COUNTRIES</td>
<td>yong km</td>
</tr>
<tr>
<td>A STUDY ON THE STANDARD FOR MANAGEMENT OF SEGREGATED BIOMETRIC INFORMATION</td>
<td>yong km</td>
</tr>
<tr>
<td>AGILE BUSINESS DEVELOPMENT —THE HORIZON BEYOND THE LEAN STARTUP AND THE BUSINESS MODEL CANVAS</td>
<td>David Madi</td>
</tr>
<tr>
<td>AN AFRICAN THEORY OF ENTREPRENEURSHIP OR A THEORY OF AFRICAN ENTREPRENEURSHIP?</td>
<td>Ven Sriram and David Lingebuch</td>
</tr>
<tr>
<td>AN EMPIRICAL ANALYSIS ON THE PERFORMANCE OF HUMANE ENTERPRISES</td>
<td>Ki-Chan Kim, Chang Seok Song, Zong-Tae Bae and John Laurence Enriquez</td>
</tr>
<tr>
<td>AN EXPLORATORY STUDY OF THE INFLUENCE OF GOVERNMENT ENTERPRISE AND EMPOWERMENT PROGRAMME (GEEP) ON MICRO AND SMALL BUSINESSES IN NIGERIA</td>
<td>Tomoda Obamuyi</td>
</tr>
<tr>
<td>AN INTEGRATED FRAMEWORK FOR MEASURING SOCIAL ENTERPRISE IMPACT</td>
<td>Tiginch Mersha and Ven Sriram</td>
</tr>
<tr>
<td>AN INVESTIGATION OF ISSUES, CHALLENGES AND OPPORTUNITIES FOR THE SUSTAINABILITY OF MICRO AND SMALL BUSINESS ENTERPRISES (MSBES) IN A DEVELOPING ECONOMY</td>
<td>Suki Dero</td>
</tr>
<tr>
<td>ANALYSIS OF INDIVIDUAL LEVEL OF LEARNING AS THE BASIS FOR ORGANIZATIONAL AND PERSONAL CAPACITY BUILDING INTERVENTION IN SMALL AND MEDIUM SCALE ENTERPRISES/SMES</td>
<td>Hafiz Rahman</td>
</tr>
<tr>
<td>ARTIFICIAL INTELLIGENCE EVOLUTION: ON THE VIRTUE OF KILLING IN THE ARTIFICIAL AGE</td>
<td>Julia Praschunder</td>
</tr>
<tr>
<td>ASSESSING THE SUCCESS OF FEMALE HYDROPONIC ENTREPRENEURS IN MAURITIUS.</td>
<td>Sameer Deensah, Anita Ramgutty Wong and Kesseven Padachi</td>
</tr>
<tr>
<td>ASSESSING THE SUSTAINABILITY OF SOCIAL ENTERPRISES IN EGYPT</td>
<td>nashwa salem</td>
</tr>
<tr>
<td>AUSTRALIAN HIGHER EDUCATION SECTOR AND SMES</td>
<td>Mariya Yescueva-Promka</td>
</tr>
<tr>
<td>BEYOND PROFIT: THE ENTREPRENEURS’ KNOWLEDGE AND ENTREPRENEURIAL JOURNEY OF PURSUING ENTREPRENEURS’ HAPPINESS</td>
<td>Yi-Wen Chen, Bu-Mei Hsiun and Florence Hsiun-Hung Chen</td>
</tr>
<tr>
<td>BORN-GLOBAL FIRMS: THE CASE OF ARGENTINE VIDEOGAME SMES</td>
<td>Herman Revale and Ruben Acsua</td>
</tr>
<tr>
<td>BUILDING AN EFFECTIVE MENTOR PROGRAM</td>
<td>Alex DeNoble, Jeffrey Hornsby and Kamal Haddad</td>
</tr>
<tr>
<td>BUILDING AN ENTERPRISING UNIVERSITY THROUGH STUDENT MUSLIMPRENEURSHIP CONCEPT</td>
<td>Ary Syahri</td>
</tr>
<tr>
<td>CAN TAXATION STIMULATE FOREIGN DIRECT INVESTMENT IN AFRICA? EVIDENCE FROM ANGOLA</td>
<td>Jose Bilau, Luis Dominguez and Domingos Sete</td>
</tr>
<tr>
<td>CARRIER READINESS FOR AUTONOMOUS VEHICLES: THE IMPACT OF ORGANIZATIONAL SIZE ON CHANGE READINESS IN THE US TRUCKING INDUSTRY</td>
<td>M. Carey Dukes, Karen Loch and Steven Donnan</td>
</tr>
<tr>
<td>CHALLENGES OF AUTHORPRENEURS IN HONG KONG</td>
<td>ken Wong</td>
</tr>
<tr>
<td>COGNITIVE APPROACH: REASONS OF THE IMPLEMENTATION OF CSR PRACTICES BY THE SME OWNER-MANAGER</td>
<td>Rosalie Douyon and Agnès Paradis</td>
</tr>
<tr>
<td>COMMUNICATION AS A STRATEGY FOR THE DEVELOPMENT OF INNOVATION AND COMPETITIVE ADVANTAGE OF THE SMES OF PUERTO RICO.</td>
<td>Leda Marcano and Dra. Marcelle Ortiz</td>
</tr>
<tr>
<td>COMMUNITY ENTREPRENEURSHIP – AN INNOVATIVE APPROACH TO CREATE CHANGE AGENTS FOR THE COMMUNITY</td>
<td>Angela Hamouda</td>
</tr>
<tr>
<td>COPING WITH SHOCKS AND RENEW: A CASE STUDY FROM A MULTIGENERATIONAL FAMILY FIRM</td>
<td>Didier Chabaud, Lucie Begn and Hedi Yezza</td>
</tr>
<tr>
<td>CREATING NEW GENERATION ENTREPRENEURS (NOBEN UDDYOKTA) AT THE RURAL AREAS: A SOCIAL BUSINESS MODEL FOR SUSTAINABLE DEVELOPMENT</td>
<td>Syed Abdus Rahman, Gadam Khan and Soyedk Khodijikh Taghiazadeh</td>
</tr>
<tr>
<td>CULTURAL AND ECONOMIC INFLUENCES ON HUMANE ENTREPRENEURSHIP AND POLICY IMPLICATIONS FOR BALANCED ENTREPRENEURSHIP</td>
<td>Chang Seok Song, Ki-Chan Kim, Myung Soo Kang and Zong-Tae Bae</td>
</tr>
</tbody>
</table>
DEFINING TOURISM STRATEGIES BY UNDERSTANDING CULTURAL DIFFERENCES: A COMPARATIVE STUDY BETWEEN GERMANY AND CHINA TO PROMOTE MUTUAL INBOUND TOURISM
Dr. Hartmut Meyer

DESIGNING THE FUTURE OF ENTREPRENEURSHIP EDUCATION
Christoph Winkler and Eric Liguori

DESIGNING WORKSHOP PROGRAMS — HOW TO ATTRACT CLIENTS, IMPROVE SERVICE, OR MAKE INCOME WITH ACTION-ORIENTED WORKSHOPS
Elizabeth Banning

DEVELOPMENT AND COMMERCIALIZATION OF ENTREPRENEURIAL IDEAS FOR THE STUDENTS OF HIGHER EDUCATION
Nabil Shalaby

DEVELOPMENT GOALS, CHALLENGES, AND MICRO-ENTERPRISES: THE CASE OF TAIWAN
Chung-Yueh Chiu, Ing-Kuen Lai and Chin-Hsiang Tsao

DIFFERENT PATTERNS OF INSTITUTIONAL ENTREPRENEURSHIP BY EMERGING COUNTRY ENTREPRENEURS: EVIDENCE FROM EGYPTIAN ICT STARTUPS
Dina Mansour, Saham Ghalwash and Ayman Ismail

EFFECT OF CORPORATE GOVERNANCE AND COUNTRY-LEVEL GOVERNANCE QUALITY ON THE LEVEL OF CASH HOLDINGS IN LATIN AMERICA
Alexander Guzman, Maximiliano Gonzalez, Eduardo Pablo and Maria-Andrea Trujillo

EFFECTS OF MULTILEVEL POLICY MIX OF PUBLIC R&D SUBSIDIES: EMPIRICAL EVIDENCE FROM JAPANESE LOCAL SMES
Hiroyuki Okamuro and Junichi Nishimura

EGYPT: PROSPECTS OF A STARTUP NATION
Sherif Kamel

EGYPTIAN WOMEN ENTREPRENEURS: CHALLENGES TO OPPORTUNITIES
Nermin Elkafrawi, Gerard McElwee and Deema Refai

EMPOWERING WOMEN ENTREPRENEURS FOR THE ADOPTION OF E-BANKING TOOLS THROUGH DIGITAL EDUCATION
Keserven Padachi, Droxbinder Mauree - Nerrainen and Alexeda Brolsky

ENHANCING MANUFACTURING SMES COMPETITIVENESS TOWARDS SUSTAINABILITY
Nabil Shalaby

ENTREPRENEURIAL ECOSYSTEMS: SPANNING INSTITUTIONAL GAPS IN EMERGING ECONOMIES VIA INCUBATOR NETWORKS
Radha Iyer and Shirin Khoshkavala

ENTREPRENEURIAL INTENTION OF ALGERIAN STUDENTS: THE EFFECTS OF ENTREPRENEURIAL CLIMATE, OPPORTUNITY IDENTIFICATION AND PERCEIVED BEHAVIORAL CONTROL
Azzedine Touzé and Moœad Mahmoudi

ENTREPRENEURING AS A PROCESS OF INTEGRATION
Rosa Lisa Iannone

ENTREPRENEURSHIP AND EMIRATI WOMEN: SOCIAL COMPARISON ORIENTATION AS A MOTIVATION FOR SELF-EMPLOYMENT
Khyati Shetty, Jason Fitzsimmons and Shahzia Khan

ENTREPRENEURSHIP AND WOMEN'S WELLBEING IN BANGLADESH
wee chan au, Sabrina Nourin and Pervaiz K. Ahmed

ENTREPRENEURSHIP ECOSYSTEM: A NECESSARY APPROACH TO DEVELOP SANTREPRENEURSHIP
Ahmad Cholis Hamzah and Ubaidillah Zuhdi

ENTREPRENEURSHIP IN RURAL AREAS: A DISCUSSION AND POLICY PAPER TO OUTLINE THE PROBLEMS OF PROMOTING ENTREPRENEURSHIP IN INNOVATION-DRIVEN ECONOMIES.
Dr. Hartmut Meyer

ENTREPRENEURSHIP, POVERTY REDUCTION, AND PEACE: EXPLORING TRANSFORMATIVE ENTREPRENEURSHIP IN CONFLICT ZONES
Jay Joseph, Sadeem Rasul, Alan Dao, Zainab Ab and Gerald Reyes

EXPANDING EXPLAINING ENTREPRENEURIAL FAILURE: INDIVIDUALS' EXTERNALITIES-INTERNALITIES AND OPPORTUNISM AS THE MAJOR FACTORS
HAFIZ RAHMAN, ERI BESRA and NURHAYATI NURHAMDI

FACTORS AFFECTING INTENTION TO START A NEW BUSINESS: COMPARING BUSINESS AND NON-BUSINESS OWNERS
Saham Ghalwash, Ahmed Tolba, Hakim Meshreki and Ayman Ismail

FACTORS INFLUENCING THE ADOPTION OF E-COMMERCE ADOPTION BY SMES IN DEVELOPING COUNTRY? A MULTIPLE CASE ANALYSIS
Chihab Benmoussa and Salma Dahbi

FACTORS INFLUENCING THE SOLVENCY OF MEN AND WOMEN IN FRENCH MICROFINANCE INSTITUTIONS. THE CASE OF INITIATIVE FRANCE
Sina Sadi, Mohamed Sellami, Gerard Canabat and Simona Graa-Vigouroux

EXPLAINING ENTREPRENEURIAL FAILURE: INDIVIDUALS' EXTERNALITIES-INTERNALITIES AND OPPORTUNISM AS THE MAJOR FACTORS
HAFIZ RAHMAN, ERI BESRA and NURHAYATI NURHAMDI

EXPLAINING ENTREPRENEURIAL FAILURE: INDIVIDUALS' EXTERNALITIES-INTERNALITIES AND OPPORTUNISM AS THE MAJOR FACTORS
HAFIZ RAHMAN, ERI BESRA and NURHAYATI NURHAMDI

FACTORS INFLUENCING THE ADOPTION OF E-COMMERCE ADOPTION BY SMES IN DEVELOPING COUNTRY? A MULTIPLE CASE ANALYSIS
Chihab Benmoussa and Salma Dahbi

FACTORS INFLUENCING THE ADOPTION OF E-COMMERCE ADOPTION BY SMES IN DEVELOPING COUNTRY? A MULTIPLE CASE ANALYSIS
Chihab Benmoussa and Salma Dahbi
1075 FINANCIAL STRUCTURE OF INDONESIA SMES MILLENNIALS GENERATION: THE NEED FOR IMPROVEMENT IN FINANCIAL LITERACY TO STRENGTHEN ECONOMIC DEVELOPMENT
Prima Nasomi, Iyus Wisadi and Handrix Harjanto

9 FLUID ENTREPRENEURIAL MOTIVATIONS IN AN EMERGING CONTEXT: EVIDENCE FROM TANZANIA
Emil Eijdenberg, Nsubili Isaga, Leonard Paas and Enno Masurel

1070 FORMULATING AND IMPLEMENTING GOVERNMENT POLICIES TO PROMOTE HUMANE ENTREPRENEURSHIP
Yong Jin Kim, Chang Suk Song, Myungsoo Kang and Ki-Chan Kim

1065 FOSTERING CORPORATE ENTREPRENEURSHIP: INTERNAL ENVIRONMENT AND INDIVIDUAL’S SELF-EFFICACY
Marcos Salas, Edgarl Barci and Gabriel Gomes da Cunha

1002 FROM CLOSED TO OPEN: A COMPARATIVE STAKEHOLDER APPROACH FOR DEVELOPING OPEN INNOVATION ACTIVITIES IN SMES
Sana Saidi, Allane Madanamothoo, Anne Berthinier-Poncet, Wim Vanhaverbeke and Simona Grâma-Vigouroux

35 FROM EXPLORATION TO EXPLOITATION: ROLE OF GENDER AND STRATEGIC CHOICES OF TOP MANAGEMENT TEAMS IN START-UP GROWTH AND PERFORMANCE
Mahamadou Biga-Diambeidou, dt ogilvie, Hareesh Marvooor, jmitra Mitra and Rey Dang

86 FUTURE ENTREPRENE-Y
Nourjan Yakout

1081 GEM LATAM 2018
Rodrigo Otoniel Varela Villegas, Juan David Soler and Jhon Moreno

27 GRADUATES OF ENTREPRENEURSHIP EDUCATION PROGRAMS: EXPECTATIONS VERSUS OUTCOMES
Amr El-Kebbi and Benson Honig

1012 HOW ENTREPRENEURIAL ECOYSTEMS TAKE FORM: EVIDENCE FROM DIVERSITY IMPACT INITIATIVES IN THE MEXICAN BAJIO
Maribel Guerrero and Carlos Santamaría

71 HOW SPATIAL LOCALITIES AFFECT REGIONAL ENTREPRENEURSHIP IN KOREA
Sunwoo Kim, Munsun Kim and Jung-jae Lee

14 HUMANE ENTREPRENEURIAL MACROMARKETING FOR THE COMMON GOOD
Thomas Pitz

1068 HUMANE ENTREPRENEURSHIP IN PUERTO RICO
Eileen Figueroa

1010 INNOVATION THROUGH OPEN AMBIDEXTERTY: HOW TO ACHIEVE THE AMBIDEKSTROUS SMES THROUGH PARTNERSHIPS
Laia Nifakiane

1062 INTERNATIONAL ENTREPRENEURSHIP AND DIGITALIZATION OF MICRO-SMALL AND MEDIUM-SIZED ENTERPRISES
Annaële Hervé, Christophe Schmitt and Rico Baldegger

1073 INTERNATIONAL IMMERSION EXPERIENCES IN ENTREPRENEURSHIP
Il Luscri

1076 INTRODUCTION TO DESIGN THINKING WORKSHOP
Nâebel Muhammad Amirah

1071 IS IT TIME FOR BIG COMPANIES TO BECOME SMALL? NEW MANAGEMENT CONTROL AND INTRAPRENEURSHIP ACTIVITIES OF GENERATION Y AND Z ENABLE SMALLER PROFIT AND COST ENTITIES!
Dr. Hartmut Meyer and Thomas Heupel

44 LOCAL LINE LLC: AN ARAB ENTREPRENEURIAL COMPANY’S PASSION FOR GROWTH AND SUCCESS
Golam Khan and Moza Al Abri

1061 MATTHEW EFFECT IN ENTREPRENEURSHIP FUNDING
Marcos Segantini

50 MEASURING ENTERPRISING TENDENCIES IN MONGOLIAN YOUTH
Eric Clock, Natalie Bye and Perman Gochyyev

72 METHODOLOGY EXPERIENCES BASED ON ACTIVE COOPERATION IN THE INNOVATION AND ENTREPRENEURSHIP SUBJECT WITH BIOMEDICAL ENGINEERING STUDENTS
Marta Peru-Oritz, Sofia Estebles-Miquel, Carlos Rueda-Armengot and Mónica López-Sieben

1029 NATIONAL SYSTEMS OF ENTREPRENEURSHIP, HIGHER EDUCATION AND ENTREPRENEURSHIP OUTCOMES
Martin Ramirez-Urquidy, Natanael Ramirez Angulo and German Osorio

79 NAVIGATING THE GEOGRAPHY OF FEAR: WOMEN ENTREPRENEURS IN SAUDI ARABIA
Sara AlShareef and Muhammad Azam Roemi

1072 OPPORTUNITY ENTREPRENEURSHIP IN OECD COUNTRIES: WHAT DETERMINANT FACTORS? – A PANEL ANALYSIS
Budim Gaics, Erno Tomlikoski, adnane maalaoui, abderahmane jahmane and chiraz asouia mejri

1018 OPPORTUNITY-BASED NEW VENTURE CREATION: AN OPPORTUNITY, OUTCOME AND PROCESS (O-O-P) FRAMEWORK
Philip Lum and Susie Morrish

32 OPPORTUNITY-SEEKING ACTIVITIES OF IT ENGINEERS IN TECHNICAL INNOVATION: AN EMPIRICAL STUDY OF STARTUP AND TURNOVER FROM THE REAL OPTIONS PERSPECTIVE
Atsushi Kato

1049 PLACING GAMES IN THE TEACHING TOOLBOX FOR ENTREPRENEURSHIP EDUCATION IN PUERTO RICO
José Gabriel Montañez, Zulma Quisiones Rivera-Howell and Micah Corum
THE IMPACT OF INTEGRATING DESIGN-THINKING APPROACH INTO UNIVERSITY ENTREPRENEURSHIP EDUCATION ON STUDENTS' ENTREPRENEURIAL MINDSET
Hala Hattab

THE IMPACT OF RELATIONSHIP TRUST ON SME FRANCHISEES PERFORMANCE: THE CASE OF FRANCHISING IN EGYPT
Hesham Dinana and Mohamad Tag El Din

THE IMPACT OF THE COMBINATION OF CSR ACTIONS AND CSR MANAGEMENT TOOLS ON THE PERCEIVED PERFORMANCE IN SMES
Rhita Safy, Philippe Chapdelier and Claire Gillet-Monjaret

THE IMPEDIMENTS TO SMALL AND MEDIUM SIZED ENTERPRISES' DEVELOPMENT IN MAURITIUS
Sheraz Joomunbaccus and Kesseven Padachi

THE INTERNATIONALIZATION PROCESS FOR AN EARLY-STAGE MEDTECH START-UP IN A HIGHLY COMPETITIVE ECOSYSTEM
Charlotte Raemy and Rico Baldegger

THE KNOWLEDGE GAPS THAT PREVENT MICRO-FIRM OWNER-MANAGERS' FROM DEVELOPING THEIR BUSINESSES IN NUTS-3 AREA
Kai Hänninen, Martti Saarela and Anna-Mari Simunaniemi

THE UPSIDE TO LOCAL INSTITUTIONAL VOIDS FOR ENTREPRENEURS IN DEVELOPED ENVIRONMENTS
Josh Bendickson, Jennifer Irwin and Burton Cowden

THE VERY BIG CONCERNS OF SMALL BUSINESS: A QUALITATIVE STUDY
Tui McKeown, Tim Mazzarol, Geoff Soutar, Byron Hanson and Sujana Adapa

TOWARD A CONTINGENCY MODEL OF TALENT MANAGEMENT: THE CASE OF AEROSPACE SMES IN LUXEMBOURG
Ksenia Usanova and Mickael Géraudel

TOWARDS A CONCEPTUAL MODEL: THE IMPACT OF ENTREPRENEURSHIP EDUCATION ON COGNITIVE STYLE AND SUBSEQUENT ENTREPRENEURIAL INTENTION
Salma Hussein and Hadia Hamdy

TOWARDS A MODEL FOR A SMALL BUSINESS AND MICRO ENTERPRISE (SBME) THAT ALSO OPERATES AS A SOCIAL ENTERPRISE (SE): CAN IT BE SUSTAINABLE?
Sukh Deo

TOWARDS AN ENTREPRENEURIAL GENERATION: THE MILLENNIALS AND THE FOURTH INDUSTRIAL REVOLUTION
Mourad Mansour

TRAINING IN HIGHER EDUCATION AS A MOTIVATING ELEMENT IN THE ENTREPRENEURIAL INTENT
Carlos Dreeze, Marta Peris-Ortí and Carlos Rueda-Armengot

TRAINING PRODUCTION WORKERS IN VIETNAM: CASE STUDY OF JAPANESE SMALL AND MEDIUM-SIZED ENTERPRISES
Chikako Hironaka and Kazuyo Yamada

VALUE AT LOOKING BACK: TOWARDS AN EMPIRICAL VALIDATION OF THE ROLE OF REFLEXIVITY IN ECONO-HISTORIC BACKTESTING: ECONOMIC MARKET PREDICTION CORRECTIONS CORRELATE WITH FUTURE MARKET PERFORMANCE
Julia Puaschunder

VULNERABILITIES MANAGEMENT OF A SUPPLY CHAIN THROUGH THE INNOVATION STRATEGY: THE CASE OF HURRICANE MARIA
Maribel Ortí-Soto, Karen L. Orengo-Serra and Cynthia Sénquiz-Díaz

WHAT ARE THE IMPACTS OF TEACHING THE ENTREPRENEURIAL MINDSET IN SECONDARY SCHOOL EDUCATION?
Cadence Kaumoana

WHEN A VIRTUAL WORKPLACE COMMUNICATION INFLUENCES RELATION CAPITAL: A NOVEL STORY FROM A SME
Antonio Usai and Veronica Scuotto