

**E-PROCEEDING
INTERNATIONAL HALAL
MANAGEMENT CONFERENCE (IHMC)
2017**

17-18 AUGUST 2017

SEJONG UNIVERSITY, SOUTH KOREA

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Organized by:

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CONFERENCE OVERVIEW

The first International Halal Management Conference (IHMC 2017) is jointly organized by the Faculty of Economics and Muamalat (FEM), Universiti Sains Islam Malaysia (USIM) and Sejong University, Seoul, Korea with the support of other stakeholders. The theme of this year conference is “Halal Industry: Prospects and Challenges”.

The Conference provides a platform for dialogue and discussions between academics, researchers, graduate students, and practitioners to address current issues, challenges and opportunities in the halal industry and create the blue ocean for the global Halal market .

It is held for two days during August 17-18, 2017 at Sejong University, Seoul, South Korea. All experts around the world are cordially invited to share knowledge and expertise by presenting their valuable findings in the conference.

OBJECTIVES OF THE CONFERENCE

The 1st International Conference in Halal Industry is expected to achieve the following objectives:

- To provide a platform for academics and industry players to discuss and collaborate in exploring opportunities for Halal Industry.
- To exchange information on contemporary research findings and valuable current inputs in improving existing policies, strategies, and an implementable action plan to further develop Halal Industry.
- To share current research works, identify gaps for future research especially in the field of Halal friendly industry.

ACKNOWLEDGEMENT – CONFERENCE SPONSORS

The 1st IHMC 2017 Committee

would like to thank the sponsors for their support and contribution towards the success of this conference.

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CONFERENCE PROGRAMME SCHEDULE

Day 1: 17 August 2017 (Thursday)		
Time	Program	Venue
9.30 – 10.30 AM	: Registration and Arrival of Guests USIM – IHMC Participants Sejong University – Industrial Talk Participants Sejong University – Invited Guests	B2 Fl. Lobby
10.00 – 10.30 AM	: Opening and Welcoming Speech by President of Sejong University Prof. Dr Roshada Hashim, Deputy Vice-Chancellor, Universiti Sains Islam Malaysia Chairman of The Korean Food Service Association	Gwanggaeto-kwan B2 Fl. Convention Center
10.30 – 10.45 AM	: Refreshment and Networking	
10.45 – 11.15 AM	: Keynote Address 1 Prof. Dr Zainal Abidin Mohamed, Deputy Dean, Graduate School of Muamalat, USIM	
11.15 – 11.45 AM	: Keynote Address 2 Mr. Lee, Jung-Sung, Vice President of Daesang Co., Ltd.	Gwanggaeto-kwan B2 Fl. Convention Center
11.45 – 12.15 PM	: Keynote Address 3 Mr. Kim Baek-Jae, Representative of Qatar Airways.	
12.15 – 1.30 PM	: Halal Luncheon (Gwanggaeto-kwan B2 Fl. Convention Center)E	
1.30 – 3.00 PM	: Academic Seminar (USIM): Concurrent Sessions 1 Industrial Seminar (Sejong University) Seminar 1: Korea Foodservice Academic Association Islamic Culture Research Center	Gwanggaeto-kwan 5 & 6 Fl.
3.00 – 3.30 PM	: Refreshment and Networking	
3.30 – 5.00 PM	: Academic Seminar (USIM): Concurrent Sessions 2	Gwanggaeto-kwan 5 & 6 Fl.
5.00 – 6.30 PM	: Welcome Dinner	Convention Center B2 Fl.
End of Day 1		

Day 2: 18 August 2017 (Friday)		
Time	Program	Venue
8.30 – 9.00 AM	: Registration and Arrival of Guests	FI. Lobby
9.00 – 10.30 AM	: Academic Seminar (USIM): Concurrent Sessions 3	Gwanggaeto-kwan 6 FI.
10.30 – 11.00 AM	: Refreshment and Networking	
11.00 AM – 12.30 PM	: Academic Seminar (USIM): Concurrent Sessions 4	Gwanggaeto-kwan 6 FI.
12.30 – 2.00 PM	: Halal Luncheon (Gunja-kwan 6FI, Cafeteria)	
2.00 – 3.30 PM	: Academic Seminar (USIM): Concurrent Sessions 5	Gwanggaeto-kwan 6 FI.
3.30 – 4.00 PM	: Refreshment and Networking	
4.00 – 5.00 PM	: Closing Ceremony • Best Paper Award Presentation	Coference room, Students Hall (B1 FI)
End of Day 2		