BOOK 2022 PROGRAM

COMMUNICATION INTERNATIONAL CONFERENCE

INDONESIAN COMMUNICATION SCHOLAR ASSOCIATION

SURABAYA, 7-8 NOPEMBER 2022

Kata Pengantar

Komunikasi digital telah menjadi bagian dari kehidupan manusia saat ini. Interkonektivitas, kecepatan, dan volume yang semakin besar menandai transformasi dari komunikasi sebelumnya ke arah komunikasi berbasis digital. Bahkan hambatan batas-batas negara dan wilayah dalam pertukaran informasi menjadi hilang (UNCTAD, 2019). Bahkan di era pandemi Covid 19, peran komunikasi digital terutama media berbasis digital telah membantu masyarakat dan dunia meringankan kasulitan berkomunikasi akibat protokol kesehatan yang menihilkan komunikasi secara langsung. Media digital telah membantu memecahkan permasalahan selama pandemi dalam berbagai aspek kehidupan untuk tetap berjalan dalam berbagai keterbatasan.

Memperhatikan perkembangan dan perubahan yang terjadi akibat kehadiran komunikasi antar manusia di era teknologi dan media digital (Idustri 4.0 dan era masyarakat 5.0), maka dirasakan sangat strategis untuk memperhatikan dampak komunikasi digital terhadap kehidupan manusia baik individu maupun masyarakat sebagai tema utama. Perubahan tatanan kemasyarakatan, struktur kekuasaan dan kehidupan berdemokrasi, serta bidang lainnya dalam era komunikasi digital, membutuhkan redefinisi tentang kebebasan berekspresi, hak atas kesejahteraan dan kehidupan, serta redefinisi tentang peradaban manusia.

Dalam hal inilah melalui kegiatan Konferensi dan Workshop Komunikasi dengan mengusung tema *"Beyond Digital Communication: Opportunites and Challenges for Humanities"* Ikatan Sarjana Komunikasi Indonesia (ISKI) berupaya untuk membangun tafsir dan paradigma berpikir tentang sejauhmana komunikasi di era digital memberikan tantangan sekaligus membuka peluang untuk meningkatkan martabat kehidupan manusia dan kemanusian itu sendiri.Melalui 11 (sebelas) *Section Communication International Conference* kegiatan Konferensi dan Workshop Komunikasi ini diselenggarakan pada Hari Senin-Selasa, tanggal 7-8 November 2022 di kota Surabaya.

Daftar Isi

Cover *1*
Kata Pengantar *2*
Daftar Isi *3*
Section Communication International Conference (Onsite) *8*
Section Communication International Conference (Online) *14*
BRANDING & DIGITAL MARKETING COMMUNICATION *21*
On Empowerment: Case of Women Fishermen in Sidoarjo Using Social Entrepreneurship Approach 22
STRATEGI CONTENT MARKETING DI ERA NEW NORMAL (Studi Kasus PT Fore Kopi Indonesia) 23
STRATEGI KOMUNIKASI PEMASARAN KOMERSIALISASI TEKNOLOGI HASIL RISET 24
ANALISIS TEKS DAN JARINGAN PROMOSI MEDIA SOSIAL YOUTUBE MOBIL LISTRIK IONIQ 5 MENGGUNAKAN METODE SNA 25
BEAUTY INFLUENCER AND LOCAL PRODUCT BEAUTY: AUDIENCE PERCEPTION ANALYSIS IN QUALITATIVE APPROACH 26
PENGARUH TERPAAN JINGLE DALAM IKLAN TELEVISI TERHADAP BRAND AWARENESS DALAM ELABORATION LIKELIHOOD MODEL 27
STRATEGI SOCIAL MEDIA MARKETING DALAM MEMBANGUN BRAND AWARENESS PADA BRAND FASHION LOKAL RUSS & CO. 28
STRATEGI MARKETING MEDIA SOSIAL MELALUI CROWDFUNDING 29
AKUN INSTAGRAM @IKOY2AN 29
LEVERAGING INSTAGRAM REELS TO ACHIEVE B2B OBJECTIVES 30
Model Komunikasi Personal Branding Selegram 31
(Studi Kasus Selegram Michelle Angela) 31
OPTIMALISASI MEDIA SOSIAL MARKETING PRODUK UMKM KERUPUK LOMANG BALADO KABUPATEN KAMPAR PASCA PANDEMI COVID-19 32
STRATEGI KOMUNIKASI FOOD INFLUENCER DI KOTA PADANG (STUDI KASUS PENGGUNAAAN MEDIA SOSIAL INSTAGRAM DALAM ENDORSEMENT MAKANAN) 33
DISRUPTIVE INNOVATION DAN PEMBENTUKAN BRAND IMAGE 34
STRATEGI CONTENT MARKETING DI ERA NEW NORMAL (STUDI KASUS PT FORE KOPI INDONESIA) 35
DIGITAL MEDIA FOR THE PROMOTION OF ORNAMENTAL PLANTS ON THE STREET OF MENARA ANTEVE JAKARTA DURING THE COVID-19 PANDEMIC IN 2021 36
COMMUNICATION AND GENDER *37*
GRIEF, FAILURES, AND BROKEN DREAMS: MASCULINITY AND ALTERNATIVE REPRESENTATION OF FATHERHOOD IN CONTEMPORARY INDONESIAN CINEMA 38
SPIRIT OR INTIMIDATION?: RHETORICAL VISION OF ORGANIZED CRIME ORGANIZATIONS IN BALI 39
NI NYOMAN DEWI PASCARANI 39
"SAYA MENDENGAR UNTUK MENENANGKAN": GAYA MENDENGARKAN LAKI-LAKI DAN PEREMPUAN PADA TAHAP AWAL PERNIKAHAN 40
REPRESENTASI PEREMPUAN DALAM KESETARAAN GENDER OLEH AKUN INSTAGRAM @WMNYBYNARASI 41
SADFISHING PHENOMENON ON THE HASHTAG OF PELAKOR ON SOCIAL MEDIA TIKTOK IN INDONESIA 42
BUDAYA PARTISIPATIF MELAWAN SEKSUAL MELALUI AKUN INSTAGRAM @DEARCATCALLERS.ID 43

PENERAPAN KOMUNIKASI GENDER DALAM PEMBANGUNAN SEBAGAI MEKANISME PERLINDUNGAN JURNALIS PEREMPUAN DARI PELECEHAN ONLINE 44
MOTHERS' ONLINE ACTIVITIES AND RULES IMPLEMENTATION FOR CHILDREN SMARTPHONE USE 45
INDONESIAN COMMUNITY WHATSAPP USAGE PATTERNS: AN EXPLORATIVE STUDY OF FORWARDED MESSAGES ACTIVITIES ON WHATSAPP USERS IN VARIOUS AGES AND GENDER 46
PROFESIONALISME JURNALIS PEREMPUAN SULAWESI UTARA DI MASA PANDEMI 47
REPRESENTASI MASKULINITAS PEREMPUAN DALAM FILM SERIAL NETFLIX SWEET HOME 48
GENDER HUMOR IN ONLINE MEMES 49
THE RELATIONAL DIALECTIC OF SINGLE MOTHER 50
Kartini and Critism of Colonialism Practics in Java (Analysis of the book "Habis Gelap Terbitlah Terang") 51
Women Oppression Representation on Campus: Critical Discourse Analysis on Short Movie release by Kemdikbud 53
BUDAYA PARTISIPATIF MELAWAN KEKERASAN SEKSUAL MELALUI AKUN INSTAGRAM @DEARCATCALLERS.ID 54
COMMUNICATION TECHNOLOGY & DIGITAL MEDIA 55
PEMANFAATAN MEDIA SOSIAL UNTUK KOMUNIKASI KRISIS 56
ACEHNESE'S DIGITAL LITERACY SKILLS IN VERIFICATION NEWS FROM SOCIAL MEDIA 57
DEEPFAKES: CYBER SEXUAL VIOLENCES 58
ANALISIS JARINGAN KOMUNIKASI TAGAR #PERCUMALAPORPOLISI DI TWITTER 59
USING @RILIV INSTAGRAM CONTENT TO EDUCATED ABOUT INTERGENERATIONAL TRAUMA 60
POTRET POLA PENCARIAN INFORMASI MASYARAKAT PEDESAAN DI ERA DIGITAL 61
DIGITAL PARENTING ON THE KIMBAB FAMILY YOUTUBE CHANEL 62
PENGARUH LAYANAN WHATSAPP SEBAGAI MEDIA KOMUNIKASI TERHADAP KEPUASAN PENGGUNA PADA MAHASISWA FAKULTAS ILMU KOMUNIKASI 63
COMMUNICATION STRATEGY OF THE MINISTRY OF COMMUNICATION AND INFORMATION TECHNOLOGY IN PREVENTING THE SPREAD OF HOAX ON SOCIAL MEDIA 64
KONTROVERSI #PERMENDIKBUD30 TENTANG PENCEGAHAN DAN PENANGANAN KEKERASAN SEKSUAL DI PERGURUAN TINGGI PADA MEDIA SOSIAL 65
INSTAGRAM AS A DIGITAL MEDIA TO BUILD SELF-ACCEPTANCE 66
SEEKING INNOVATIVE EDUCATION FOR SMEs THROUGH DIGITAL LITERACY: CASE STUDY #PAYASYOUWISH FROM MENGKADJI 67
EXHIBITIONISM AND VOYEURISM IN LIVE-STREAMING APPLICATIONS AS AFFECTION LABOR 68
DIGITAL MEDIA AND PUBLIC ACCESS IN PANGANDARAN ON EDUCATIONAL AND POLITICAL INFORMATION IN THE DIGITAL AGE 69
ACEHNESE'S DIGITAL LITERACY SKILLS IN VERIFICATION NEWS FROM SOCIAL MEDIA 70
WHAT DOES IT MEAN TO BE PRIVATE? RELATION BETWEEN TEENAGER SELF-PRESENTATION AND THEIR DIGITAL PRIVACY 71
THE INFLUENCE OF DIGITAL COMMUNICATION ON TIKTOK A ADDICTIVE BEHAVIOR (CASE STUDY OF PUTRA KITA ELEMENTARY SCHOOL, MENTENG, JAKARTA) 72
ENGAGEMENT MASYARAKAT RELIGI TERHADAP PROMOSI CAFÉ HOLLYWINGS BERBASIS BIG DATA MEDIA SOSIAL TWITTER 73
DIGITAL CAPITALISM BEHIND "BROADCAST YOURSELF": DISCOURSE ANALYSIS ON YOUTUBE CONTENT INDUSTRY IN INDONESIA 74
THE IMPACT OF TIKTOK AND WHATSAPP IN FORMING CULTURE OF "ALONE TOGETHER" 75

DIGITAL COMMUNICATION MANAGEMENT PLANNING, ACTIVITIES AND EVALUATION BEKASI REGENCY GOVERNMENT IN INCLUSIVE AND SUSTAINABLE ECONOMIC RECOVERY IN BEKASI REGENCY 76
CONTENT ANALYSIS OF MAFINDO'S FACT CHECK ARTICLES: CLASSIFICATION OF THEMES, CHANNELS, AND CONTENT TYPES 77
FINANCE, TECHNOLOGY AND DIGITALIZATION: BEYOND MONEY IN OUR WALLET 78
OPTIMIZING THE USE OF SOCIAL MEDIA TO EDUCATE THE COUPLE WHO WILL MARRIAGE YOUNG IN FINANCIAL DISCUSSION 79
POLA KOMUNIKASI DIGITAL PENYULUH DAN PETANI MILENIAL DAERAH ISTIMEWA YOGYAKARTA (DIY) PASCA PANDEMI COVID-19 80
CORPORATE COMMUNICATION AND DIGITAL PR 81
POLISI SEBAGAI KOMUNIKATOR COVID-19 (Studi Kasus Mengenai Komunikasi Digital Humas Polda Jawa Barat selama Pandemi COVID-19) 82
DINAMIKA ORGANISASI INDUSTRI KECIL MENENGAH (IKM) MENGHADAPI BANJIR INFORMASI (INFORMATION OVERLOAD) STUDI KASUS PADA IKM DI KABUPATEN BANDUNG 83
PENGARUH IKLIM KOMUNIKASI TERHADAP LOYALITAS KARYAWAN PT. ANDALAN BERJAYA NUSANTARA 84
CORPORATE REBRANDING AND THE IMPLICATIONS FOR BRAND AWARENESS AND BRAND IMAGE: THE CASE OF AZARINE COSMETIC 85
THE CORPORATE COMMUNICATION IN AN AVIATION COMPANY 86
BY USING DIGITAL COMMUNICATION 86
PENGARUH IKLIM KOMUNIKASI ORGANISASI DAN WORK MEANINGFULNESS TERHADAP KOMITMEN ORGANISASI TENAGA KEPENDIDIKAN UNY DI MASA PANDEMI COVID-19 87
Creating Shared Value melalui Ruang Swakriya sebagai Pemberdayaan Masyarakat Surabaya 88
STRATEGI COSTUMER RELATIONS PT GRAB INDONESIA DALAM MEMERTAHANKAN LOYALITAS PELANGGAN 89
STRATEGY OF CUSTOMER RELATIONS PT GRAB INDONESIA IN MAINTAINING CUSTOMER LOYALTY 90
Pengkomunikasian Budaya Organisasi melalui Website Pada Lembaga Peraih Penghargaan Public Relation Indonesia Award 2022 91
RELEVANSI PERAN INFLUENCER DALAM PUBLIC RELATIONS 92
Government Issues Management Strategies in the Post-Truth Era (Qualitative Descriptive Study of Government Public relations Strategy in Presidential Staff and Ministry of Communication & Information) 93
ENVIRONMENTAL COMMUNICATION & DISASTER 94
EVALUASI INTEGRATED MARKETING COMMUNICATION (IMC) PADA HERMES PALACE HOTEL KOTA BANDA ACEH DI TENGAH PANDEMI COVID-19 TAHUN 2022 95
The Opportunities and Challenges in Using Big Data Technology in Public Policy Formulation in Indonesia 96
Entman Framing on The News of Land and Forest Fire in Indonesia 97
CONTROL OF ENVIRONMENTAL IMPACT THROUGH COORPORATE SOCIAL RESPONSIBILITY (CSR) PROGRAM OF PT. SEMEN TONASA 98
HEALTHY COMMUNICATION 99
The Health Communication Polemic in Response to the Acceleration of Stunting Prevalence Reduction in Garut Regency 100
Penggunaan Media dan Obesitas Anak 101
A Netnography of Claire Wineland: End-of-Life Patient Vlogs on YouTube in Defining Digital Health Communication and Global Public Influence. 102
Peran Komunikasi Konseling Dan Komunikasi Islam Dalam Upaya Pemulihan Klien Di Balai Rehabilitasi Badan Narkotika Nasional Tanah Merah-Samarinda 103
MEMBANGUN LITERASI KESEHATAN MASYARAKAT TERKAIT COVID-19 MELALUI KOMUNIKASI PUBLIK YANG CERMAT 104

Pengaruh Pesan Konsultasi Psikologi dan Artikel Kesehatan Mental Terhadap Kepuasan Pelanggan Mobil Application Halodoc 105
A Phenomenological Study on Sexuality Education for Children and Adolescents with Autism Spectrum Disorder in Jakarta, Indonesia 107
MINDFULNESS DAN KOMUNIKASI SUPORTIF UNTUK MENDUKUNG INDIVIDU DENGAN GANGGUAN MENTAL 108
NEGLIGENCE OF HEALTH JOURNALISM IN REPORTING OF SNAKEBITES IN THE PANDEMIC ERA 110
INTERCULTURAL COMMUNICATION 111
Representation of Siri' in the Novel Tenggelamnya Kapal Van Der Wijck 112
RECONSIDERING THE DISTANCE FACTORS IN DETERMINE OF ONLINE MEDIA NEWS SOURCES 113
Masker sebagai Gaya Hidup di Masa Pandemi Covid-19 114
ABDI DALEM KERATON YOGYAKARTA DALAM PERSEPSI GENERASI Z 115
Communicating The Cultural Values by Vloggers in Disruption Era 116
Memaknai Simbol Pertahanan Budaya Tanah Liat Jatiwangi 117
Branding the Police Institution on the Youth Santri through Traditional Music and Puppets Stories in Central Java Indonesia 118
The Korean Wave: Globalizing South Korean Culture? 119
Communication Techniques in Multicultural Communities to Achieve Harmonious Relationships (Study on the Multicultural Society in Tanah Hitam Abepura Jayapura) 120
Hustle Culture Representation on Youtube with Saussure Semiotic Analysis 121
INTERCULTURAL COMMUNICATION APPROACH OF INDONESIAN DIASPORA IN TURKIYE 122
JORNALISM AND DIGITAL MEDIA 123
Pengaruh Kompetensi Wartawan terhadap Adopsi Jurnalisme Data di Indonesia 124
PENGGUNAAN BAHASA ISYARAT PADA PROGRAM ACARA DEBAT DI TELEVISI. 126
Analytical News Framing Lesti Kejora Domestic Violence Case in The Republika.co.id and Kompas.com 127
Memahami Keterkaitan News Engagement, Incidental News Exposure dan News-Finds-Me Perception: Survei Audiens di DKI Jakarta 128
Exploring the Structural Issues of Envelope Journalism in Indonesia: A literature study 129
Pola Visualisasi Berita 130
Keberimbangan Berita Politik dari Media Terafiliasi Politisi (Telaah Berita-berita TVOne di Twitter) 131
DIGILANTISM PRACTICE: THE ONLINE SHAMING FOR THE CHEATERS 132
Dari Warga Untuk Warga: Kemanusiaan Digital dan Jurnalisme Partisipasi di Masa Pandemi lewat Platform Digital LaporCovid19 dan KawalCovid19 133
Transmedia Journalism dalam Produksi Podcast Cek Fakta KBR 135
The dilemma of adopting innovation in media: A study of data journalism practice in KOMPAS 136
ELISITASI FOTO JURNALISTIK JENAZAH COVID-19 137
THE EFFECT OF READING INTENSITY ON PERCEPTION OF SARA ISSUES FRAME NEWS TOLIKARA PAPUA 17 JULY 2015 138
Mapping Hoax Themes During the Early PPKM Darurat Policy in Indonesia 139
KEPENTINGAN IDEOLOGI DALAM PRAKTIK MODERASI MUHAMMADIYAH DI MEDIA ONLINE THE INTERESTS OF IDEOLOGY IN MUHAMMADIYAH MODERATION PRACTICES IN ONLINE MEDIA 140
Studying digital-first news production in Indonesia: A Practice of newsroom ethnography in the Kompas Daily 142
Asas Praduga Tidak Bersalah: Tafsir dan Penerapannya dalam Jurnalisme Online 143
No Lockdown on Violence Against Journalists During Pandemic 144
PEMAKNAAN KHALAYAK MENGENAI POLEMIK KEBIJAKAN KPI PADA TAYANGAN Q&A METRO TV 145

AUDIENCE RECEPTION ON POLICY CONTROVERSY OF KPI THROUGH TV TALK SHOW Q&A METRO TV 145
..... *147*
MEDIA AND COMMUNICATION POLICY *147*
LOCAL FISCAL ADMINISTRATION OF BAYUGAN CITY, AGUSAN DEL SUR TOWARDS SUSTAINABLE DEVELOPMENT: AN ANALYSIS 148
Provocation War between Government Supporters and Opposition in Facebook Comments: Study of Hate Speech During and Post-Pandemic Covid 19 149
UJARAN KEBENCIAN DALAM PENANGANAN COVID-19 Studi Etnografi Virtual Selama dan Pasca Pandemi Pada Akun Pendukung Pemerintah dan Oposisi dalam Ruang Twitter ... 150
Regulasi Netflix dan Perkembangannya : Review Bibliometrik 151
UJARAN KEBENCIAN MELALUI SIMBOL IDENTITAS DI TWITTER MENJELANG PEMILIHAN PRESIDEN 2024 152
Looking at The ICT Policy Development in Indonesia: UU ITE review process (2008-2015) and some insights from Malaysia 153
POLITICAL COMMNICATION *154*
MEDIATISASI POLITIK DI KOTA PADANG SUMATERA BARAT 155
(STUDI KASUS PARTAI GOLKAR) 155
KARTINI DAN KRITIK TERHADAP PRAKTIK KOLONIALISME DI JAWA 156
(ANALISIS PADA BUKU “HABIS GELAP TERBITLAH TERANG”) 156
Kartini and Critism of Colonialism Practics in Java 156
(Analysis of the book "Habis Gelap Terbitlah Terang") 156
PUTIN POLITICAL COMMUNICATION (January–September 2022 International News Study of Tempo Press Magazine) 157
Political Attitude of the Prosperous Justice Party (PKS) towards the 2022 BBM Hike Policy 158
Interpretation of Women's Leadership Styles 159
(Case Study of Jombang Regent Hj. Mundjidah Wahab) 159
Partisipasi Politik Perempuan Anggota DPRD Provinsi Sulawesi Utara Periode 2014-2019 160
Asas Praduga Tidak Bersalah: Tafsir dan Penerapannya dalam Jurnalisme Online 161
TOURISM COMMUNICATION *162*
PERAN MAKANAN HALAL DALAM BISNIS PARIWISATA: PERSPEKTIF KOMUNIKASI PARIWISATA 163
Strategi Komunikasi Dalam Melestarikan Budaya Angklung Di Masa Pandemi (Kajian Budaya Dan Media Pada Saung Angklung Udjo) 164
Participatory Development Communication in Post-Disaster Tourism Management Transformation at the Sembalun Geosite, West Nusa Tenggara, Indonesia 165
EVALUASI INTEGRATED MARKETING COMMUNICATION (IMC) PADA HERMES PALACE HOTEL KOTA BANDA ACEH DI TENGAH PANDEMI COVID-19 TAHUN 2020 166
STRATEGI DESTINATION BRANDING DALAM MODEL PRISMA BRAND IDENTITY KAPFERER DAN MODEL HEXA-HELIX 167
(Studi kasus Pada Destinasi Wisata Geopark Ciletuh-Pelabuhan ratu dalam Mempertahankan Penilaian dari UNESCO) 167
Beyond Digital International Tourism Communication Network: A "Diamond" for Tourism Quality improvement 168
Beyond Digital International Tourism Communication Network: A "Diamond" for Tourism Quality improvement 169
EMOTIONAL STORYTELLING DAN PERBEDAAN CITRA DESTINASI WISATA DANAU TOBA BERDASARKAN GENERASI DAN JENIS KELAMIN 170
EVALUASI INTEGRATED MARKETING COMMUNICATION (IMC) PADA HERMES PALACE HOTEL KOTA BANDA ACEH DI TENGAH PANDEMI COVID-19 TAHUN 2020 171

Section Communication International Conference (Onsite)

Paralell Session 1 (13.30 – 15.30)

Presentation time @15 mins

Q and A session = 15 mins

Parallel A1 - Moderator **Poppy Febriana, M.Med.Kom**

No	NAME	INSTITUTION	PAPER
1	Abdul Rani Usman	Universitas Islam Negeri Ar-Raniry	PUTIN POLITICAL COMMUNICATION (January–September 2022 International News Study of Tempo Press Magazine)
2	Alem Febri Sonni	Universitas Hasanuddin	Representation of Siri' in the Novel Tenggelamnya Kapal Van Der Wijck
3	Ambang Priyonggo	Universitas Multimedia Nusantara	Studying digital-first news production in Indonesia: A Practice of newsroom ethnography in the Kompas Daily
4	Amia Luthfia	Marketing Communication Program, Communication	MINDFULNESS DAN KOMUNIKASI SUPORTIF UNTUK MENDUKUNG

		Department, Bina Nusantara University	INDIVIDU DENGAN GANGGUAN MENTAL
5	Andre Ikhsano	Institut Komunikasi dan Bisnis LSPR	Communication Strategy of the Ministry of Communication and Information Technology in Preventing the Spread of Hoax on Social Media
6	Anwar Sani	Universitas Padjadjaran, Fakultas Ilmu Komunikasi	POLISI SEBAGAI KOMUNIKATOR COVID-19 (Studi Kasus Mengenai Komunikasi Digital Humas Polda Jawa Barat selama Pandemi COVID-19)
7	Saktisyahputra Saktisyahputra	Institut Ilmu Sosial dan Manajemen STIAMI	Digital Communication Management Planning, Activities and Evaluation Bekasi Regency Government in Inclusive and Sustainable Economic Recovery in Bekasi Regency

Parallel B1 - Moderator **Syifa Syarifah, M.Commun**

No	NAME	INSTITUTION	PAPER
1	Atwar Bajari	Universitas Padjadjaran	Provocation War between Government Supporters and Opposition in Facebook Comments: Study of Hate Speech During and Post-Pandemic Covid 19
2	Fidela Alifah Shabrina	Communication Studies Bachelor Program Universitas Padjadjaran	Seeking Innovative Education For SMEs Through Digital Literacy : Case Study #PayAsYouWish From Mengkadji
3	Camelia Pasandaran	Universitas Multimedia Nusantara	No Lockdown on Violence Against Journalists During Pandemic
4	Citra Eka Putri	University of Prof. Dr. Moestopo (Beragama)	Sadfishing Phenomenon on the Hashtag of Pelakor on Social Media TikTok in Indonesia
5	Damayanti Wardyaningrum	Universitas Al-Azhar Indonesia	Entman Framing on The News of Land and Forest Fire in Indonesia
6	Maya Diah Nirwana	Universitas Brawijaya	Beyond Digital International Tourism Communication Network: A "Diamond" for Tourism Quality improvement

Parallel C1 - Moderator **Putri Aisyiah, M.Med.Kom**

No	NAME	INSTITUTION	PAPER
1	Fitria Ayuningtyas	Universitas Pembangunan Nasional Veteran Jakarta	A Phenomenological Study on Sexuality Education for Children and Adolescents with Autism Spectrum Disorder in Jakarta, Indonesia
2	Fizzy Andriani	University of Prof. Dr. Moestopo (Beragama)	Acehnese's Digital Literacy Skills in Verification Newsfrom Social Media
3	Heru Ryanto Budiana	Universitas Padjadjaran, Fakultas Ilmu Komunikasi	Pengkomunikasian Budaya Organisasi melalui Website Pada Lembaga Peraih

			Penghargaan Public Relation Indonesia Award 2022
4	indiwan seto wahjuwibowo	universitas multimedia Nusantara	STRATEGI CONTENT MARKETING DI ERA NEW NORMAL (Studi Kasus PT Fore Kopi Indonesia)
5	Intan Primadini	Universitas Multimedia Nusantara	Corporate Rebranding and the Implications for Brand Awareness and Brand Image: The Case of Azarine Cosmetic
6	Irma Kusumawati	Universitas Padjadjaran	The corporate communication in an aviation company by using digital communication
7	Irwa Rochimah Zarkasi	Universitas Al Azhar Indonesia	Kontroversi #permendikbud30 tentang Pencegahan dan Penanganan Kekerasan Seksual di Perguruan Tinggi pada Media Sosial

Paralell Session 2 (15.30 – 17.30)

Presentation time @15 mins

Q and A session = 15 mins

Parallel A2 - Moderator **Hanna Nurhaqiqi, M.A**

No	NAME	INSTITUTION	PAPER
1	Kezia Gananda	Universitas Multimedia Nusantara	BUDAYA PARTISIPATIF MELAWAN KEKERASAN SEKSUAL MELALUI AKUN INSTAGRAM @DEARCATCALLERS.ID
2	Lydia Natasha Hadiwinata	Universitas Multimedia Nusantara	Analisis Teks dan Jaringan Promosi Media Sosial YouTube Mobil Listrik IONIQ 5 Menggunakan Metode SNA
3	Rossalyn Asmarantika	Universitas Multimedia Nusantara	Transmedia Journalism dalam Produksi Podcast Cek Fakta KBR
4	Ni Nyoman Dewi Pascarani	Faculty of Communication Science, Universitas Padjadjaran	Spirit or Intimidation?; Rhetorical Vision of Organized Crime Organizations in Bali
5	Wulan Purnama Sari	Universitas Tarumanagara	ABDI DALEM KERATON YOGYAKARTA DALAM PERSEPSI GENERASI Z
6	Putri Khansa Khairunnisa	Universitas Multimedia Nusantara	Strategi Social Media Marketing Dalam Membangun Brand Awareness pada Brand Fashion Lokal Russ & Co.
7	Rinda Aunillah	Universitas Padjadjaran	PEMBUNUHAN PENYELUNDUP BURUNG: MENIMBANG KEMBALI PENERAPAN JURNALISME LINGKUNGAN DALAM PELAPORAN WARGA INDONESIA TERTEMBAK DI MALAYSIA

Parallel B2 - Moderator **Ratih Pandu Mustikasari, M.A**

No	NAME	INSTITUTION	PAPER
1	Samiaji Bintang	Universitas Multimedia Nusantara	Dari Warga Untuk Warga; Kemanusiaan Digital dan Jurnalisme Partisipasi di Masa Pandemi lewat Platform Digital LaporCovid19 dan KawalCovid19
2	taufan wijaya	Universitas Multimedia Nusantara	ELISITASI FOTO JURNALISTIK JENAZAH COVID-19
3	Theresia Indrasari	Universitas Multimedia Nusantara	Memahami Keterkaitan News Engagement, Incidental News Exposure dan News-Finds-Me Perception: Survei Audiens di DKI Jakarta

4	Theresia Lavietha Vivrie Lolita	Universitas Multimedia Nusantara	LEVERAGING INSTAGRAM REELS TO ACHIEVE B2B OBJECTIVES
5	Eni Maryani	Universitas Padjadjaran	Digital Media and Public Access in Pangandaran on Educational and Political Information in the Digital Age
6	Asep Suryana	Management Communication Program Universitas Padjadjaran	UJARAN KEBENCIAN DALAM PENANGANAN COVID-19 Studi Etnografi Virtual Selama dan Pasca Pandemi Pada Akun Pendukung Pemerintah dan Oposisi dalam Ruang Twitter
7	Herlina Agustin	Universitas Padjadjaran	NEGLIGENCE OF HEALTH JOURNALISM IN REPORTING OF SNAKEBITES IN THE PANDEMIC ERA

Parallel C2 - Moderator **Dian Hutami R, M.A**

No	NAME	INSTITUTION	PAPER
1	Titus Christiano	Universitas Multimedia Nusantara	EMOTIONAL STORYTELLING DAN PERBEDAAN CITRA DESTINASI WISATA DANAU TOBA BERDASARKAN GENERASI DAN JENIS KELAMIN
2	utami kusumawati	Universitas Multimedia Nusantara	The dilemma of adopting innovation in media : A study of data journalism practice in KOMPAS
3	Uud Wahyudin	Universitas Padjadjaran	UJARAN KEBENCIAN MELALUI SIMBOL IDENTITAS DI TWITTER MENJELANG PEMILIHAN PRESIDEN 2024
4	Veronika Veronika	Universitas Multimedia Nusantara	Pola Visualisasi Berita
5	Haresti Asysy Amrihani	Universitas Airlangga	Masker sebagai Gaya Hidup di Masa Pandemi Covid-19
6	Diah Fatma Sjoraida	Universitas Padjadjaran	Political Attitude of the Prosperous Justice Party (PKS) towards the 2022 BBM Hike Policy

Paralell Session 3 (18.30 – 22.00)

No	NAME	INSTITUTION	PAPER
1	Oktifani Winarti	Universitas Pembangunan Nasional 'Veteran' Jawa Timur	A Netnography of Claire Wineland: End-of-Life Patient Vlogs on YouTube in Defining Digital Health Communication and Global Public Influence.
2	augustin chairil	UPN veteran jawa Timur	DIGILANTISM PRACTICE: THE ONLINE SHAMING FOR THE CHEATERS
3	Aulia Rahmawati	Universitas Pembangunan Nasional Veteran Jawa Timur	Grief, Failures and Broken Dreams: Masculinity and Alternative Representation of Fatherhood in Contemporary Indonesian Cinema
4	Catur Suratnoaji	UPN Veteran Jawa Timur	ENGAGEMENT MASYARAKAT RELIGI TERHADAP PROMOSI CAFÉ HOLLYWINGS BERBASIS BIG DATA MEDIA SOSIAL TWITTER
5	Dian Hutami Rahmawati	UPN Veteran Jawa Timur	Creating Shared Value melalui Ruang Swakriya sebagai Pemberdayaan Masyarakat Surabaya
6	Didiek Tranggono	UPN Veteran Jawa Timur	On Empowerment: Case of Women Fishermen in Sidoarjo Using Social Entrepreneurship Approach
7	FARIKHA RACHMAWATI	UPN "VETERAN" JAWA TIMUR	Government Issues Management Strategies in the Post-Truth Era (Qualitative Descriptive Study of Government Public relations Strategy in Presidential Staff and Ministry of Communication & Information)
8	Hanna Nurhaqiqi	UPN Veteran Jawa Timur	Regulasi Netflix dan Perkembangannya : Review Bibliometrik
9	Ratih Pandu Mustikasari	UPN Veteran Jawa Timur	Pengaruh Terpaan Jingle dalam Iklan Televisi terhadap Brand Awareness dalam Elaboration Likelihood Model
10	Syafrida Nurrachmi Febriyanti	UPN Veteran Jawa Timur	Digital Capitalism Behind “Broadcast Yourself”: Discourse Analysis on YouTube Content Industry in Indonesia
11	Syifa Syarifah Alamiyah	UPN Veteran Jawa Timur	"I listen to comfort": Men and Women Listening Style in Early-stage Marriage
12	Yuli Candrasari	UPN "Veteran" Jatim	Potret Pola Pencarian Informasi Masyarakat Pedesaan di Era Digital

Section Communication International Conference (Online)

Paralell Session 1 (13.30 – 15.30)

Presentation time @15 mins

Q and A session = 30 mins

Parallel A1 - Moderator **Aulia Rahmawati, Ph.D**

No	NAME	INSTITUTION	PAPER
1	Ilham Mulyandi	Universitas Riau	PENGARUH LAYANAN WHATSAPP SEBAGAI MEDIA KOMUNIKASI TERHADAP KEPUASAN PENGGUNA PADA MAHASISWA FAKULTAS ILMU KOMUNIKASI UNIVERSITAS ISLAM RIAU
2	Afgiansyah Afgiansyah	Universitas Mercu Buana	Keberimbangan Berita Politik dari Media Terafiliasi Politisi (Telaah Berita-berita TVOne di Twitter)
3	AG Eka Wenats Wuryanta	Universitas Multimedia Nusantara	Finance, Technology and Digitalization: Beyond Money in Our Wallet
4	Almira Shalsabila	Universitas Riau	REPRESENTASI PEREMPUAN DALAM KESETARAAN GENDER OLEH AKUN INSTAGRAM @WMNYBYNARASI
5	Anna Agustina	Universitas Pancasila	Lembaga Penyiaran Publik Radio Republik Indonesia dan Media Sosial
6	Ari Septiahadi	Universitas Sultan Ageng Tirtayasa Banten	PEMAKNAAN KHALAYAK MENGENAI POLEMIK KEBIJAKAN KPI PADA TAYANGAN Q&A METRO TV

Parallel B1 - Moderator **Oktifani Winarti, M.A**

No	NAME	INSTITUTION	PAPER
1	Asep Suryana	Universitas Padjadjaran	DINAMIKA ORGANISASI IDUSTRI KECIL MENENGAH (IKM) MENGHADAPI BANJIR INFORMASI (INFORMATION OVERLOAD) Studi Kasus pada IKM di Kabupaten Bandung
2	Bhernadetta Pravita Wahyuningtyas	Bina Nusantara University	Communicating The Cultural Values by Vloggers in Disruption Era
3	Budhi Firmansyah	Universitas Riau	Strategi Costumer Relations PT Grab Indonesia Dalam Memertahankan Loyalitas Pelanggan
4	Daniel Susilo	UMN (Multimedia Nusantara)	Women Oppression Representation on Campus: Critical Discourse Analysis on Short Movie release by Kemdikbud

5	Detta Rahmawan	Universitas Padjadjaran	Content Analysis of MAFINDO's Fact Check articles: Classification of Themes, Channels, and Content Types
6	Deviani Setyorini	Universitas Sultan Ageng Tirtayasa Banten	Looking at The ICT Policy Development in Indonesia: UU ITE review process (2008-2015) and some insights from Malaysia

Parallel C1 - Moderator **Farikha Rahmawati, M.A**

No	NAME	INSTITUTION	PAPER
1	Diah Amelia	IPB	PENERAPAN KOMUNIKASI GENDER DALAM PEMBANGUNAN SEBAGAI MEKANISME PERLINDUNGAN JURNALIS PEREMPUAN DARI PELECEHAN ONLINE
2	Dicky Wahyudi	Brawijaya University	The Presumption of Innocence Principle: Interpretation and Application in Online Journalism
3	Dicky Wahyudi	Brawijaya University	Determinisme Teknologi dan Industri Buzzer: Re-Order Komunikasi Politik
4	Dida Dirgahayu	Badan Riset Inovasi Nasional (BRIN)	Exhibitionism And Voyeurism In Live Streaming Applications As Affection Labor
5	Diva Khautsar Dipraja	Universitas Al Azhar Indonesia	Pengaruh Pesan Konsultasi Psikologi dan Artikel Kesehatan Mental Terhadap Kepuasan Pelanggan Mobil Application Halodoc
6	Elfira Rosa Juningsih	Badan Riset dan Inovasi Nasional	STRATEGI KOMUNIKASI PEMASARAN KOMERSIALISASI TEKNOLOGI HASIL RISET

Parallel D1 - Moderator **Irwan Dwi Arianto, M.Ikom**

No	NAME	INSTITUTION	PAPER
1	Euis Komalawati	Institut Ilmu Sosial dan Manajemen STIAMI	THE EFFECT OF USING THE TIKTOK APPLICATION ON SOCIAL INTERACTION OF TEENAGERS
2	Gavrilla Syahriani Putri	Universitas Dian Nuswantoro	Instagram As A Digital Media to Build Self-Acceptance
3	Geofakta Razali	STIAMI Institute Social Science and Managemet	THE INFLUENCE OF DIGITAL COMMUNICATION ON TIKTOK A ADDICTIVE BEHAVIOR (Case Study of

			Putra Kita Elementary School, Menteng, Jakarta)
4	Haryadi mujianto	Universitas Garut	The Impact of Tiktok and WhatsApp Social Media in Forming Culture of "Alone Together"
5	Ilham Gemiharto	Fikom Unpad	The Opportunities and Challenges in Using Big Data Technology in Public Policy Formulation in Indonesia
6	Izzatul Laili	Universitas Yapis Papua	Communication Techniques in Multicultural Communities to Achieve Harmonious Relationships

Parallel E1 - Moderator **Latif Ahmad Fauzan**

No	NAME	INSTITUTION	PAPER
1	Jenny Ratna Suminar	Universitas Padjadjaran	The Health Communication Polemic in Response to the Acceleration of Stunting Prevalence Reduction in Garut Regency
2	Kezia Mizpa	Christian University of Indonesia	Hustle Culture Representation on Youtube with Saussure Semiotic Analysis
3	Laillia Indriani	Universitas Gadjah Mada	KARTINI DAN KRITIK TERHADAP PRAKTIK KOLONIALISME DI JAWA (ANALISIS PADA BUKU "HABIS GELAP TERBITLAH TERANG")
4	Lidya Wati Evelina	Universitas Bina Nusantara	Model Komunikasi Personal Branding Selegram (Studi Kasus Selegram Michelle Angela)
5	Lingkan Tulung	Universitas Sam Ratulangi	Partisipasi Politik Perempuan Anggota DPRD Provinsi Sulawesi Utara Periode 2014-2019
6	Liza Dwi Ratna Dewi	Universitas Budi Luhur	Memaknai Simbol Pertahanan Budaya Tanah Liat Jatiwangi

Paralell Session 2 (15.30 – 17.30)
Presentation time @15 mins
Q and A session = 30 mins

Parallel A2 - Moderator **Windry Saifudin, M.Med.Kom**

No	NAME	INSTITUTION	PAPER
1	Lisa Oktiviani Tanaga	Universitas Padjadjaran	REPRESENTATION OF FEMALE MASCULINITY IN NETFLIX SERIES SWEET HOME
2	Melati Mediana Tobing	Universitas Kristen Indonesia	RECONSIDERING THE DISTANCE FACTORS IN DETERMINE OF ONLINE MEDIA NEWS SOURCES
3	Melva Arviani	Universitas Dian Nuswantoro	USING @RILIV INSTAGRAM CONTENT TO EDUCATED ABOUT INTERGENERATIONAL TRAUMA
4	Meria Octavianti	Universitas Padjadjaran	PARTICIPATORY DEVELOPMENT COMMUNICATION IN POST-DISASTER TOURISM MANAGEMENT TRANSFORMATION AT THE SEMBALUN GEOSITE, WEST NUSA TENGGARA, INDONESIA
5	Mohammad Rifaldi Akbar	Universitas Bhayangkara Jakarta Raya	WHAT DOES IT MEAN TO BE PRIVATE? RELATION BETWEEN TEENAGER SELF-PRESENTATION AND THEIR DIGITAL PRIVACY
6	Muhammad Danu Winata	Universitas Negeri Surabaya	INTERCULTURAL COMMUNICATION APPROACH OF INDONESIAN DIASPORA IN TURKIYE

Parallel B2 - Moderator **Agustin Mustika, M.A**

No	NAME	INSTITUTION	PAPER
1	Muhammad Edy Susilo	UPN Veteran Yogyakarta	ANALISIS JARINGAN KOMUNIKASI TAGAR #PERCUMALAPORPOLISI DI TWITTER
2	Muhammad Edy Susilo	UPN Veteran Yogyakarta	PEMANFAATAN MEDIA SOSIAL UNTUK KOMUNIKASI KRISIS
3	Muhammad Thaufan Arifuddin	Universitas Andalas	STRATEGI KOMUNIKASI FOOD INFLUENCER DI KOTA PADANG (STUDI KASUS PENGGUNAAAN

			MEDIA SOSIAL INSTAGRAM DALAM ENDORSEMENT MAKANAN)
4	Muhammad Thaufan Arifuddin	Universitas Andalas	MEDIATISASI POLITIK DI KOTA PADANG SUMATERA BARAT (STUDI KASUS PARTAI GOLKAR)
5	Nagita Kusuma Ramadhani	Universitas Dian Nuswantoro	DIGITAL PARENTING ON THE KIMBAB FAMILY YOUTUBE CHANEL
6	Perdaning Widyanti	Universitas Negeri Yogyakarta	PENGARUH IKLIM KOMUNIKASI ORGANISASI DAN WORK MEANINGFULNESS TERHADAP KOMITMEN ORGANISASI TENAGA KEPENDIDIKAN UNY DI MASA PANDEMI COVID-19

Parallel C2 - Moderator **Dr. Nur'annafi Farni**

No	NAME	INSTITUTION	PAPER
1	Rahmat Saleh	Universitas Syiah Kuala	EVALUASI INTEGRATED MARKETING COMMUNICATION (IMC) PADA HERMES PALACE HOTEL KOTA BANDA ACEH DI TENGAH PANDEMI COVID-19 TAHUN 2022
2	Raudha Ziyan Suarni	Universitas Riau	OPTIMALISASI MEDIA SOSIAL MARKETING PRODUK UMKM KERUPUK LOMANG BALADO KABUPATEN KAMPAR PASCA PANDEMI COVID-19
3	Ravelshatitanya Fariza	Universitas Dian Nuswantoro	OPTIMIZING THE USE OF SOCIAL MEDIA TO EDUCATE THE COUPLE WHO WILL MARRY YOUNG IN FINANCIAL DISCUSSION
4	Risma Kartika	Pancasila University	THE RELATIONAL DIALECTIC OF SINGLE MOTHER
5	Rofiq Anwar	Sekolah Tinggi Ilmu Komunikasi Yogyakarta	RELEVANSI PERAN INFLUENCER DALAM PUBLIC RELATIONS
6	Said Romadlan	Universitas Muhammadiyah Prof. Dr. HAMKA	THE INTERESTS OF IDEOLOGY IN MUHAMMADIYAH MODERATION PRACTICES IN ONLINE MEDIA

Parallel D2 - Moderator **Intan Firanisa, M.Med.Kom**

No	NAME	INSTITUTION	PAPER
1	Shaumiya Rahmi Alno Putri	Universitas Riau	STRATEGI COSTUMER RELATIONS PT GRAB INDONESIA DALAM MEMERTAHANKAN LOYALITAS PELANGGAN
2	Shila Ezerli Budiawan	Universitas Multimedia Nusantara	PENGARUH KOMPETENSI WARTAWAN TERHADAP ADOPSI JURNALISME DATA DI INDONESIA
3	Sitti Murniati Muhtar	Hasanuddin University	CONTROL OF ENVIRONMENTAL IMPACT THROUGH COORPORATE SOCIAL RESPONSIBILITY (CSR) PROGRAM OF PT. SEMEN TONASA
4	Syahrul Hidayanto	Universitas Bhayangkara Jakarta Raya	WHAT DOES IT MEAN TO BE PRIVATE? RELATION BETWEEN TEENAGER SELF-PRESENTATION AND THEIR DIGITAL PRIVACY
5	Tito Edy Priandono	Universitas Pendidikan Indonesia	PENGGUNAAN MEDIA DAN OBESITAS ANAK
6	Tutut Ismiwahidar	ilmu komunikasi fisip universitas riau	PENGGUNAAN BAHASA ISYARAT PADA PROGRAM ACARA DEBAT DI TELEVISI

Parallel E2 - Moderator **Ririn Puspita T, S.I.Kom., M.Med.Kom**

No	NAME	INSTITUTION	PAPER
1	Ulani Yunus	LSPR Institute of Communication and Business	Branding the Police Institution on the Youth Santri through Traditional Music and Puppets Stories in Central Java Indonesia
2	Uud Wahyudin	Fikom Unpad/Prodi Manajemen Komunikasi	Membangun Literasi Kesehatan Masyarakat Terkait Covid-19 Melalui Komunikasi Publik yang Cermat
3	Victor Glodev	Universitas Airlangga	The Korean Wave: Globalizing South Korean Culture?
4	Wardah Wardah	Universitas MercuBuana	DIGITAL MEDIA FOR THE PROMOTION OF ORNAMENTAL PLANTS ON THE STREET OF MENARA ANTEVE JAKARTA DURING THE COVID-19 PANDEMIC IN 2021

5	Yoyoh Hereyah	UNIVERSITAS MERCU BUANA	PENGARUH IKLIM KOMUNIKASI TERHADAP LOYALITAS KARYAWAN PT. ANDALAN BERJAYA NUSANTARA

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