

# MEDIA REPORTING OF THE POLITICAL CONFLICT IN THE DEMOCRATIC PARTY (Teun A. van Dijk's Critical Discourse Analysis on JPNN.com News)

Yuri Alfrin Aladdin<sup>1</sup>

<sup>1</sup>Department of Communication Science, Universitas Al Azhar Indonesia ([yuri.alfrin@uai.ac.id](mailto:yuri.alfrin@uai.ac.id))

Ananda Alfathan

<sup>2</sup>Department of Communication Science, Universitas Al Azhar Indonesia ([nandagnz74@gmail.com](mailto:nandagnz74@gmail.com))

**ABSTRACT.** *This study aims to analyze the online media coverage of JPNN.com on the political struggle within the Democratic Party related to the coup issue of the leadership of Agus Harimurti Yudhoyono (AHY). This study wants to explain the alignment of the online media JPNN.com towards one of the camps that are fighting for the highest power in the Democratic Party, namely the Agus Harimurti Yudhoyono camp and the Moeldoko camp. This study uses the concepts of political communication, mass media, online media, critical discourse analysis and critical discourse analysis of the Teun A. Van Dijk model in the context of Broadcasting and New Media. This study uses a critical paradigm with descriptive qualitative research methods. The data analysis method used is the critical discourse analysis of Teun A. Van Dijk. The data sources used are primary and secondary data sources, where the primary data sources come from news articles published by the online media JPNN.com related to the issue of the Democratic Party coup. Meanwhile, secondary data sources come from literature (books, journals, theses and data sources from the internet). After the research was conducted, it was found that the online media JPNN.com has a tendency to bring down the figure of Agus Harimurti Yudhoyono (AHY) regarding the issue of the Democratic Party coup. This can be explained through the analysis of Teun A. van Dijk's critical discourse that has been carried out on the contents of the online media JPNN.com related to political battles within the Democratic Party.*

**Keywords:** The Issue of the Democratic Party Coup, JPNN.com, Critical Discourse Analysis (CDA) Teun A. van Dijk

## INTRODUCTION

In Indonesia, the issue of the Democratic Party's coup is being hotly discussed. The beginning of the conflict occurred in early February 2021, where the General Chair of the Democratic Party Agus Harimurti Yudhoyono (AHY) through a press conference at the Democratic Party DPP gave a statement that his party would be 'coupled' by a number of people, both internal and external to the party (Guritno, 2021). Parties from the internal Democratic Party who were suspected of being involved in the coup issue were later dismissed. The names of the cadres in question include Jhoni Allen Marbun, Marzuki Alie, Darmizal, Yus Sudarso, Ahmad Yahya, Tri Yulianto and Syofwatillah Mohzaib. In addition, AHY also sent a letter to President Joko Widodo because it was suspected that one of the external figures who became the motor of the Democratic Party's coup attempt came from an insider, namely Moeldoko who served as Head of the Presidential Staff Office (Aditya, 2021). Then, on March 5, 2021, some party members held an Extraordinary Congress (KLB) in Deli Serdang. The purpose of the Extraordinary Congress (KLB) was not only to change the AD/ART, but also to elect Moeldoko as the new general chairman (Putri, 2021).

The Democratic Party coup conflict continued with the political safari movement of Agus Harimurti Yudhoyono (AHY) to gain support because it could not thwart the KLB (Mustakim, 2021). A number of state institutions were visited, such as the Ministry of Law and Human Rights, the General Elections Commission (KPU) and the Coordinating Ministry for Political, Legal and Security Affairs to confirm that he was the legitimate chairman of the Democratic Party.

According to several political observers, the conflict that occurred in the Democratic Party was an internal party problem, where the cadres felt disappointed, dissatisfied and doubted the leadership of

Agus Harimurti Yudhoyono (AHY). The figure of AHY is still considered too early to be the general chairman of the Democratic Party, resulting in a crisis of legitimacy within the party.

Mass media is a necessity in the modern world of politics which is used as much as possible by every political power to carry out its political purposes (Hamad, 2004). The mass media also use discourse analysis to develop studies of political discourse. The theoretical framework that underlies the discussion of political discourse is the political awareness of the community. In addition, discourse analysis also has a very close relationship with the use of language, where discourse analysis recognizes three points of view on language. First, language as a description of sentence rules, language and shared understanding, measures truth/untruth based on syntax and semantics. Second, discourse analysis is used to uncover certain intentions and meanings. Third, discourse analysis is used to uncover the power that exists in every language process or what is known as critical discourse analysis because it uses a critical perspective (Eriyanto, 2011). Critical discourse analysis recognizes several approaches, one of which is the social cognition approach or critical discourse analysis by Teun A. van Dijk. According to Van Dijk, the sociohistorical aspect that covers the structure of the text is more emphasized on critical discourse analysis. Therefore, knowing the text that covers sociocultural aspects, including understanding various matters concerning the organizational structure and the workings of producing texts is the purpose of the analysis of this model.

Based on the description above, the role of mass media (online) becomes very central in the political communication process because it acts as a channel to convey messages. Therefore, the content of news coverage in the mass media must be analyzed more deeply to dissect the structure in the text (message) conveyed by political communicators to the communicant (broad audience). In this study, the mass media (online) that will be analyzed for news content related to the issue of the Democratic Party coup is JPNN.com. The reason for analyzing the contents of the JPNN.com news related to the issue of the Democratic Party coup was because it was found that several tendencies of the online media to bring down the AHY figure through the contents of the news. There are many allegations, the policy of reporting on the online media JPNN.com is directly or indirectly influenced by the figure of Dahlan Iskan, a figure who was previously very closely related to the Democratic Party.

Based on the background of the problems above, the formulation of the problem in this study is how to analyze the critical discourse of Teun A. van Dijk behind the online media coverage of JPNN.com on the political struggle within the Democratic Party? The purpose of this study is to analyze behind the online media coverage of JPNN.com on the political struggle within the Democratic Party using the critical discourse analysis method of Teun A. van Dijk. Mass media develops along with the development of technology and the internet. Connectivity processes on a larger scale can be facilitated through technology. Mass media is a tool used to present the process quickly and without limits (Straubhaar et al., 2009).

According to Van Dijk, discourse analysis has a systematic and descriptive theoretical objective, namely the structure and written oral discourse by viewing objects as textual forms and socio-cultural practices between actions and relationships. The text under study does not only look at the text because the text is the result of production practices that need to be observed. Van Dijk's critical discourse analysis model is also known as social cognition which adopts a field approach of social psychology. According to Van Dijk, discourse can be categorized as fulfilled if there are three dimensions, including text, social cognition and context.

## **RESEARCH METHODOLOGY**

This research uses a critical paradigm, where this type of paradigm has different characteristics from traditional philosophical and sociological thinking. The critical paradigm approach is neither contemplative nor purely speculative (Moleong, 2004). Critical theory wants to dismantle existing ideologies, not only considering, reflecting and organizing social reality. The approach method used in this research is a qualitative approach method. The type of research used in this research is descriptive qualitative. This study uses two data sources, namely primary and secondary data sources. The primary data source in this study is news on the online media JPNN.com. The reason for choosing this topic is because until now the topic is still actual and there are many interesting conflicts to study. The secondary data sources used in this study were based on the

literature. The literature used is books, journals, theses and data sources from the internet related to the object of research. The data collection technique used in this research is documentation technique. This research uses the critical discourse analysis method of the Teun A. van Dijk model.

## RESULTS AND DISCUSSION

News portal JPNN.com is a subsidiary of Jawa Pos Multimedia Group, a media company that was once led by Dahlan Iskan. Jawa Pos Group itself has a very long history. The beginning of the establishment of this company on July 1, 1949 by carrying the name Java Pos, then changed to Djawa Pos, and in the end returned to Jawa Pos. The establishment of the online media JPNN.com cannot be separated from the figure of Dahlan Iskan. In addition to being the CEO of the Jawa Pos newspaper and the Jawa Pos Group, Dahlan Iskan has also served as the President Director of PLN as of December 23, 2009. Dahlan Iskan's brilliant career with PLN, then President SBY appointed him Minister of BUMN.

Dahlan Iskan predicted that many people would run as a presidential candidate in the 2014 presidential election thanks to his increasing popularity. And in 2013, Dahlan ran at the Democratic Party presidential candidate convention. However, this effort failed due to inadequate legislative votes so that the Democratic Party could not nominate a presidential candidate. On June 5, 2015, Dahlan Iskan was named a suspect by the DKI Jakarta High Court in the corruption case in the construction of 21 power substations in Java, Bali and West Nusa Tenggara. In this case, Dahlan Iskan was questioned as a witness and then his status was increased to a suspect. This substation project is worth Rp 1.063 trillion. This crime has cost the state Rp. 33.2 billion. Apart from Dahlan Iskan, the DKI Jakarta High Prosecutor's Office has announced 15 other suspects related to the case. To account for this problem, Dahlan Iskan made a clarification through the *gardudahlan.com* website. The suspect's status was finally revoked after Dahlan won the pre-trial process.

The following is an example of an analysis of News I, entitled "The AHY Coup Issue: Democrats Amble, Moeldoko Wins a Lot of Popularity" which was published on February 5, 2021 by the online media JPNN.com:

### Microstructure Analysis

The microstructure dimension focuses on the emphasis on a meaning such as the meaning in a text, sentences and word choice and language style. All are summarized in semantics, syntax, stylistics and rhetoric with elements.

#### Semantics

##### a) Background

The first part in semantics is the background that affects the news you want to present. Submission of background aims as a justification in a text.

The following is the background data in the second paragraph.

*"There are two phenomena that have arisen regarding what AHY said about the coup," said Head of the Jabodetabek Da'wah National Secretariat Ustaz H. Rizal Maulana, in his statement, Friday (5/2).*

The background data above Ustaz H. Rizal as the Chair of the Jabodetabek Da'wah National Secretariat wants to explain about two phenomena that have arisen related to what AHY said about the coup. Background data has an effect on the content of the news presented in the following points. The background data is used as a justification.

##### b) Details

After the background, the next section to be analyzed is the detail section. Detail is a discourse presented by someone who is closely related to information control. Journalists/writers want to convey a complete situation/event to the reader. The following is the detailed data in the fourth paragraph.

*The accusation given to the Presidential Chief of Staff (KSP) Moeldoko, was a kind of 'free promotion'. Because it is said that the coup was carried out to support his candidacy as a presidential candidate in 2024.*

The detailed data above explains Ustaz H. Rizal's statement regarding the accusations directed at the Presidential Chief of Staff (KSP) Moeldoko regarding the issue of the coup plan for AHY's leadership to be a 'free promotion' as a presidential candidate for 2024. The detailed data indicates that Moeldoko's benefits are free of charge. through his accusations related to the issue of AHY's leadership coup plan as the General Chair of the Democratic Party.

## **Syntax**

### **a) Sentence Form**

Sentence form elements can be used as the basis for determining the subject implicitly or explicitly in a sentence text. The use of active sentences in writing can mean that the journalist/writer really wants to reveal the subject that conveys the statement. Meanwhile, passive sentences tend to omit the subject so that the statement conveyed by the subject is most likely the conclusion of the journalist/writer himself. The sentence form element discusses the passive and active forms of the sentence.

1. There are two phenomena that arise regarding what AHY said about the coup.

Data (1) is an element of the passive voice. The use of passive sentences tends to omit the statement giver (subject) so that the statement submitted has the possibility of being a conclusion from the journalist himself. Based on the sentence structure, there are two phenomena that appear as objects of conversation, conveyed as a verb and AHY as an actor. From this data, what we want to convey are two phenomena that have arisen related to the statement made by AHY about the coup.

2. A number of founders and former administrators of PD have expressed their support for Moeldoko to become the chairman of the DPP PD, even the presidential candidate for 2024.

Data (2) is an element of active sentence form. The use of active sentences in writing can mean that the journalist/news writer clearly wants to reveal who (the subject) is giving the statement. Based on the sentence structure, the position of a number of founders and former administrators of PD is as a subject and states as a verb. From this data, it is explained that Moeldoko has received support from a number of founders and former administrators of the Democratic Party to become the General Chair of the Democratic Party DPP and even the presidential candidate in 2024. After being analyzed, the elements of sentence form in the news content are elements of passive and active sentences.

### **b) Pronoun**

Elements of pronouns are terms used to manipulate the language adopted by speakers by creating an imaginative communication that serves to show one's position in discourse. The emphasis of pronouns in the text is intended to emphasize the attitude of journalists/news writers towards a situation/event. In the news text I found the third person plural and singular pronouns.

1. *"A number of founders and former PD administrators have expressed their support for Moeldoko to become the general chairman of the DPP PD, even the presidential candidate in 2024. This shows that Moeldoko has the capacity, quality, and capability to lead the party, and even become a presidential candidate," he said.*

2. *Rizal suspects that AHY's failure in the 2017 DKI Pilkada and the failure of a number of cadres in the 2020 Pilkada, became one of the reasons for the widespread distrust of PD under AHY's leadership. This situation could lead to the degradation of PD in the 2024 general election and local elections.*

"A number of founders and former PD administrators" is a plural third person pronoun that refers to "they". Meanwhile, "Rizal suspects" is a singular third person pronoun that refers to "he". The third person pronouns "they" and "he" indicate that the statement made by the informant does not

appear to be a journalist's statement, although there is a possibility that the statement submitted by the source is agreed upon by the journalist from the online media JPNN.com.

Through the use of pronouns used, online media journalists JPNN.com seem to agree with support for Moeldoko to become the General Director of the Democratic Party DPP, and even the 2024 presidential candidate through a statement delivered by Ustaz H. Rizal. In addition, through different quotes, online media journalist JPNN.com also agrees with Ustaz H. Rizal's statement about AHY's failure in the 2017 DKI Pilkada and the failure of a number of cadres in the 2020 Pilkada which became one of the reasons for the spread of distrust to the Democratic Party under AHY's leadership.

### **Stylistic**

#### a) Lexicon

Basically, the lexicon element is used to find out a person using the available word selection. Therefore, the choice of words used cannot be said to be coincidental because ideologically it shows one's meaning of facts. The following is a vocabulary analysis of the lexicon found in the tenth paragraph.

*Rizal suggested that PD should change his direction by improving his posture and political style.*

The swerving vocabulary has the meaning of changing professions or changing professions. The essence of the data lexicon emphasizes the suggestion from Ustaz H. Rizal so that the Democratic Party can improve by improving its posture and political style. The suggestion from Ustaz H. Rizal indicated that the existence of internal party problems that could be detected through the issue of the coup plan for AHY's leadership meant that there was something wrong with the AHY leadership.

### **Rhetorical**

#### a) Graphics

Rhetoric is the style used when doing speech (speaking) which is emphasized through intonation when speaking. If in a text, language expression markers can be described with sentences in bold or italics. In addition, photos/images displayed on a news page can be translated as certain meanings that journalists/writers want to convey.

## **Superstructure Analysis**

### **1. Introduction**

The superstructure dimension observes the thematic which is the structure of a text or discourse consisting of an introduction, content and closing. The following is an introduction.

*The chaotic issue of the coup plan for the leadership of the DPP General Chairperson of the Democratic Party, Agus Harimurti Yudhoyono (AHY), is considered to signal that there is an internal irregularity in the party bearing the symbol of mercy.*

The preliminary data section displays information related to the chaotic issue of the coup plan for the leadership of the General Chairperson of the Democratic Party DPP, Agus Harimurti Yudhoyono (AHY). Based on the lead in the news, the online media JPNN.com wants to raise a topic that can be seen through the question What (What). The topic to be brought up is the chaotic issue of the Ketum DPP's coup plan for the Democratic Party. This topic arose because the General Chair of the Democratic Party's DPP Agus Harimurti Yudhoyono (AHY) announced that he would be 'coupled'. Then, the online media JPNN.com responded to the coup issue by publishing the above news in Jakarta (Where: Where) on Friday, February 5, 2021 (When: When) not long after Agus Harimurti Yudhoyono (AHY) gave a statement that he would 'coupled'. However, Agus Harimurti Yudhoyono's statement regarding the coup received various responses, one of which was a response to the existence of signals of irregularities occurring within the Democratic Party (Why: Why). An explanation of the phenomenon that arose related to the issue of the Ketum DPP Democratic Party's coup plan (How: How) was then elaborated through statements submitted by selected sources on the online media JPNN.com.

The resource persons selected by the online media JPNN.com can be seen through the Who (Who) statement, namely Ustaz H. Rizal Maulana as Chair of the Jabodetabek Da'wah National Secretariat. When viewed before the coup issue emerged, Ustaz H. Rizal was not a person who supported Agus Harimurti Yudhoyono (AHY). On the other hand, Ustaz H. Rizal Maulana is a figure who supports Basuki Tjahaja Purnama (BTP) alias Ahok. This can be seen when Basuki Tjahaja Purnama (BTP) alias Ahok was released from prison. Through the news published by the online media detiknews on Thursday, January 24, 2019 entitled "Following the Gathering of Supporters in Kalijodo, Rizal et al.'s Story of Ahok's Diumrah", Ustaz H. Rizal Maulana gave a positive testimony to Ahok.

*"My brother, he (Ahok) is a good person who fights for us, day and night. It's sad. Introduce me, Ustaz Rizal Maulana, a native Betawi child, always supports good people. people are rewarded," said Rizal at Kalijodo RTH, Jalan Scout II, Penjaringan, North Jakarta, Thursday (1/24/2019).*

Through the quote from the statement, it can be concluded that Ustaz H. Maulana is one of the supporters of Basuki Tjahaja Purnama (BTP) alias Ahok. In addition, Ustaz H. Rizal Maulana is a figure who is pro with President Jokowi and even Moeldoko. This can be seen through the news published on February 12, 2020 by the online media innews.co.id entitled "Ust. Rizal Maulana: "Spreading Hoaxes for the sake of Position, Not Volunteer Mentality".

*Rizal straightforwardly judged that HA's lie about the involvement of the President's son-in-law and Moeldoko in the PT ASABRI case was a vile slander with the scent of hurt and revenge because the lust for his position did not materialize.*

Through the quote in the report, it can be seen that Ustaz H. Rizal is a figure who came to defend all kinds of attacks that could damage the good name of President Jokowi and Moeldoko.

## 2) News Content

Furthermore, the content section consists of nine paragraphs, where in each paragraph contains information related to the issue of the coup plan for the leadership of the Democratic Party DPP, namely Agus Harimurti Yudhoyono (AHY). The following is the content of the news.

1. *"There are two phenomena that have arisen regarding what AHY said about the coup," said Head of the Jabodetabek Dawah National Secretariat Ustaz H. Rizal Maulana, in his statement, Friday (5/2)*
2. *First, said Ustaz Rizal, the public became aware that there was chaos within PD, where there were four factions who did not trust AHY's leadership as PD's chairman.*
3. *Second, the accusation given to the Presidential Chief of Staff (KSP) Moeldoko, is a kind of 'free promotion'. Because it is said that the coup was carried out to support his candidacy as a presidential candidate in 2024.*
4. *"A number of founders and former PD executives have expressed their support for Moeldoko to become the general chairman of the DPP PD, even the presidential candidate in 2024. This shows that Moeldoko has the capacity, quality and capability to lead the party, and even become a presidential candidate," he said.*
5. *According to Ustaz Rizal, this is certainly a stimulant for the popularity of the former TNI commander.*
6. *The chairman of the National Da'wah Gathering Forum further concluded that the rumors of a coup echoed by AHY actually gave rise to polemics and tended to cause more harm to the PD and himself.*
7. *"Because problems that should have been resolved internally have become public consumption. People know that there is a problem within PD that creates factions and creates distrust of AHY's leadership," he said.*
8. *Rizal suspects that AHY's failure in the 2017 DKI Pilkada and the failure of a number of cadres in the 2020 Pilkada, became one of the reasons for the widespread distrust of PD under AHY's*

*leadership. This situation could lead to the degradation of PD in the 2024 general election and local elections.*

*9. Rizal suggested that PD should change his direction by improving his posture and political style. Including restructuring to the top leadership level. In order to be able to lift the party's image from adversity that continues to erode.*

The content schema section contains the opinion of Ustaz H. Rizal (Chairman of the National Dakwah Silaturrahmi Forum) as the sole resource person appointed by the online media journalist JPNN.com. The data from the nine paragraphs above presents the arrangement of information in each paragraph, namely data (1) according to the Head of the Jabodetabek Da'wah National Secretariat Ustaz H. Rizal Maulana, there are two phenomena that arise regarding what AHY said about the coup. The second paragraph provides further information from the first paragraph, namely the opinion of Ustaz H. Rizal Maulana who saw that there were two emerging phenomena related to what AHY said about the coup. The first phenomenon presented by Ustaz H. Rizal is part of the data (2). According to Ustaz H. Rizal, the public can judge that there is chaos within the Democratic Party. This is fundamental because there are four factions who do not trust AHY's leadership as the General Director of PD. The third paragraph is a continuation of Ustaz H. Rizal's opinion regarding the emerging phenomena related to what AHY said about the coup. The second phenomenon described by Ustaz H. Rizal is part of the data (3). This paragraph explains that the phenomenon of 'free promotion' was obtained by the Presidential Chief of Staff (KSP) Moeldoko because he was accused of carrying out a coup against AHY's leadership as the General Chair of the Democratic Party DPP. Moeldoko is considered to have carried out the coup to support his candidacy as a presidential candidate in 2024. The fourth and fifth paragraphs are statements from Ustaz H. Rizal which are part of the data (4) and (5). According to Ustaz H. Rizal, Moeldoko has received support from a number of founders and former administrators of the Democratic Party to become the chairman of the DPP PD, and even a presidential candidate in 2024. This shows that Moeldoko has the capacity, quality, and capability to lead the party, and even become a presidential candidate. Moeldoko's popularity increased because of the stimulant.

The sixth to eighth paragraphs are the conclusions drawn by Ustaz H. Rizal regarding the issue of the coup plan for the leadership of the DPP Chairman of the Democratic Party Agus Harimurti Yudhoyono (AHY). Data (6) to (8) describe the consequences that will be received by AHY for raising the issue of a coup which will only lead to polemics and tend to harm the Democratic Party and itself. In addition, the issue of the coup that should have been resolved internally but in the end has become public consumption. Thus, the public became aware that there were problems within the Democratic Party which basically stemmed from distrust of AHY's leadership. The ninth paragraph contains suggestions from Ustaz H. Rizal who is part of the data (9) to restructure to the top level in the Democratic Party. This is fundamental to lift the image of the Democratic Party from the slump that continues to erode.

### **3) Closing News I**

At the end of the dimensional analysis of this superstructure is the closing section of the news.

- 1. On the other hand, Rizal appreciated the attitude of President Joko Widodo who was reluctant to respond to the issue of the coup plan for AHY's leadership.*
- 2. "Minister of State Secretary Pratikno's statement that President Jokowi will not reply to a letter requesting clarification regarding the alleged coup plot by General Ret.*

The schematic section of the news cover contains Ustaz Rizal's appreciation for President Joko Widodo's refusal to respond to the issue of the coup plan for AHY's leadership. President Joko Widodo's attitude is 'minor' matters that the online media journalist JPNN.com doesn't really want to bring up.

### **Macro Structure Analysis**

The macro structure dimension is the first text structure dimension to be observed in the study of critical discourse analysis of the Teun A. van Dijk model. The macro structure dimension

observes the thematic which is a description of the theme put forward in the news entitled "The AHY Coup Issue: Democrat Ambyar, Moeldoko Wins a Lot of Popularity" which was published on February 5, 2021 by the online media JPNN.com. The following is the data for the first paragraph.

*The chaotic issue of the coup plan for the leadership of the DPP General Chairperson of the Democratic Party, Agus Harimurti Yudhoyono (AHY), is considered to signal that there is an internal irregularity in the party bearing the symbol of mercy.*

The first data is the initial paragraph of the news that describes the internal irregularities signal of the Democratic Party through the issue of a coup plan for the leadership of the DPP Chairman of the Democratic Party, namely Agus Harimurti Yudhoyono (AHY). From the first paragraph, it can be concluded that the theme raised is a signal of the internal irregularities of the Democratic Party under the leadership of Agus Harimurti Yudhoyono. The irregularity signal emerged along with the chaotic issue of a coup plan for the leadership of the General Chairperson of the Democratic Party DPP, Agus Harimurti Yudhoyono (AHY).

### **Social Cognition Analysis**

Social cognition analysis is carried out to uncover hidden meanings in a discourse. Basically, the text has no meaning, but the meaning is given by the language user which is the basis of the cognitive approach. The attitude/position of a journalist/writer can be seen through the analysis of the microstructure of the text that has been done previously. Through microstructure analysis, the choice of words to become sentences is very important to see how journalists work, in this case the online media journalist JPNN.com. Journalists online media JPNN.com use a lot of third person pronouns that refer to "he" and "them". Third-person pronouns are divided into two, namely singular and plural, which indicate that the statement made by the source does not appear to be a journalist's statement, although there is a possibility that the statement submitted by the source is agreed upon by the journalist from the online media JPNN.com.

In addition, active and passive sentences play a very important role in seeing the position/attitude of the online media journalist JPNN.com. When viewed from the rhetorical meaning of graphic elements in the form of images, the online media JPNN.com tends to present dominant early images according to the topics highlighted. The superstructure (schematic) can be the next reference in the analysis of social cognition. The superstructure element (schematic) consists of the introduction, body and closing of the news. In these elements, each news has a lead frame that makes up the 5W1H. The lead framework can be used to see the attitude/position of online media journalists JPNN.com in giving meaning to a text. Selection of resource persons for the Head of the Jabodetabek National Secretariat of Da'wah, Ustaz H. Rizal Maulana, who stated that he was a supporter of Basuki Thaja Purnama (BTP) alias Ahok. In addition, Ustaz H. Maulana is more pro to President Jokowi and Moeldoko. From this selection of sources, it can be concluded that there is a tendency for online media journalists JPNN.com to be more pro towards Moeldoko than Agus Harimurti Yudhoyono (AHY).

### **Social Context Analysis**

The social context is used as a discourse research that develops in society. In this study, the social context of the issue of the coup plan for the leadership of the DPP chairman of the Democratic Party, Agus Harimurti Yudhoyono, will be described. In early 2021, several parties in Indonesia are preparing for the 2024 general election, one of which is the Democratic Party. In February 2021, the political world in Indonesia was shocked by the statement by the General Chair of the Democratic Party Agus Harimurti Yudhoyono (AHY) who would be 'coupled'. The Democratic Party's coup movement is said to have come from internal and external parties. If explored further, the distrust of the leadership of Agus Harimurti Yudhoyono (AHY) began with the unrest of a group of Party Cadres. According to Indo Barometer Executive Director Muhammad Qodari, through the news entitled "Coup Efforts in the Democratic Body, Observer: AHY is not SBY" published by the online media Kompas.com on February 3, 2021, it was stated that there were two things that influenced the unrest of a group of Democrat Party cadres. First, AHY's failure occurred in the 2017 DKI Jakarta



gubernatorial election contestation. Second, AHY failed to become a vice presidential candidate in the 2019 presidential election.

Based on this unrest, a group of Democrat Party cadres finally saw Presidential Chief of Staff Moeldoko as a candidate for the new leader of the Democratic Party. The basic reason for choosing Moeldoko as the candidate for the new leader of the Democratic Party was conveyed by the founding figure of the Democratic Party, Darmizal through a news article entitled "This is the reason the group that wanted the Democrat Party KLB chose Moeldoko" was published on February 2, 2021 by the online media Tempo.co. According to Darmizal, Moeldoko is the right person to be the current and future leader of the Democratic Party. This is fundamental because according to Darmizal, Moeldoko's figure is a general who does not pose obstacles for a person or group of people to meet. Then, far beyond the control of the Democratic Party, there is the figure of Dahlan Iskan who became the basis for selecting the online media JPNN.com in this study. The figure of Dahlan Iskan is important because he is the savior of the parent company of the online media company JPNN.com, the Jawa Pos Group. In addition, the figure of Dahlan Iskan is very closely related to the Democratic Party. In fact, Dahlan Iskan was a participant in the Democratic Party presidential candidate convention. This can be seen in the news entitled "Dahlan Iskan: I'm Still A Presidential Candidate" which was published on February 9, 2014 by the online media Kompas.com. Three months later, Dahlan Iskan's initially optimistic attitude turned into pessimism. This can be seen in a news quote published by Kompas.com on May 14, 2014 with the title "Dahlan Sure Fails in the Convention" as follows. The pessimistic attitude shown by Dahlan Iskan through this statement is in fact inversely proportional to the electability of convention participants. The Democratic Party survey was conducted twice, namely in January and May through three survey institutions (Indonesian Survey Institute, MarkPlus and Populi Center) placing Dahlan Iskan's electability in the top position.

The top position did not make Dahlan Iskan enthusiastic about this result because the chances of becoming a presidential or vice-presidential candidate were very small (the Democrat Party's vote gain was only 10% and the coalition dynamics were relatively behind). Dahlan Iskan's failure to become a presidential or vice-presidential candidate will certainly affect his political attitudes/positions. Evidently, Dahlan Iskan had become the Chairman of the Jokowi-Ma'ruf Amin Timses in East Java, although in the end he resigned. Based on the facts above, the emergence of the social context of reporting on the issue of the Democratic Party coup which refers to the AHY-Moeldoko conflict due to the political struggle between Agus Harimurti Yudhoyono's (AHY) camp and Moeldoko's camp. Agus Harimurti Yudhoyono's (AHY) camp is filled with relatively young cadres. Meanwhile, the Moeldoko camp was formed because of the disappointment and distrust of former functionaries and relatively more senior cadres of the Democratic Party over the leadership of Agus Harimurti Yudhoyono (AHY). These facts then colored the news on the online media JPNN.com which has a tendency to side with the Moeldoko camp. This can also happen because one of the influential figures in the online media JPNN.com, namely Dahlan Iskan, is one who feels disappointed about his failure to become a presidential or vice presidential candidate from the Democratic Party.

## **CONCLUSION**

Based on the analysis of the data above, the following conclusions can be drawn.

- 1) The attitude/position of the online media JPNN.com has a tendency to bring down the figure of Agus Harimurti Yudhoyono (AHY) regarding the issue of the Democratic Party coup.
- 2) Superstructure is used to see the attitude/position of online media journalists JPNN.com through news lead analysis. From the analysis of the news leads (three news options) it will be seen the attitude/position of the online media journalist JPNN.com through the selection of sources. Journalists of the online media JPNN.com tend to choose figures who are against the figure of Agus Harimurti Yudhoyono (AHY).
- 3) Macro structure is used to explain the theme of a discourse. Regarding the issue of the Democratic Party's coup, the context that started the news was Agus Harimurti Yudhoyono's (AHY) statement which stated that his leadership would be overthrown. The background of the birth of the coup discourse was the disappointment and distrust of a group of Democrat Party cadres towards the leadership of Agus Harimurti Yudhoyono (AHY).

4) Apart from all that, the attitude/position of the online media JPNN.com in reporting the fight within the Democratic Party, which in this case refers to the issue of the Democratic Party coup, was at least influenced by Dahlan Iskan as the savior figure of the Jawa Pos Group (the parent company of JPNN.com). The failure of the presidential and vice presidential exchanges in 2014 became the basis for Dahlan Iskan's disappointment with the Democratic Party.

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