

MEDIA REPORTING OF THE POLITICAL CONFLICT IN THE DEMOCRATIC PARTY (TEUN A. VAN DIJK'S CRITICAL DISCOURSE ANALYSIS ON JPNN.COM NEWS)

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ABSTRACT

This study aims to analyze the online media coverage of JPNN.com on the political struggle within the Democratic Party related to the coup issue of the leadership of Agus Harimurti Yudhoyono (AHY). This study wants to explain the alignment of the online media JPNN.com towards one of the camps that are fighting for the highest power in the Democratic Party, namely the Agus Harimurti Yudhoyono camp and the Moeldoko camp. This study uses the concepts of political communication, mass media, online media, critical discourse analysis and critical discourse analysis of the Teun A. Van Dijk model in the context of Broadcasting and New Media. This study uses a critical paradigm with descriptive qualitative research methods. The data analysis method used is the critical discourse analysis of Teun A. Van Dijk. The data sources used are primary and secondary data sources, where the primary data sources come from news articles published by the online media JPNN.com related to the issue of the Democratic Party coup. Meanwhile, secondary data sources come from literature (books, journals, theses and data sources from the internet). After the research was conducted, it was found that the online media JPNN.com has a tendency to bring down the figure of Agus Harimurti Yudhoyono (AHY) regarding the issue of the Democratic Party coup. This can be explained through the analysis of Teun A. van Dijk's critical discourse that has been carried out on the contents of the online media JPNN.com related to political battles within the Democratic Party.

Keywords: The Issue of the Democratic Party Coup, JPNN.com, Critical Discourse Analysis (CDA) Teun A. van Dijk