



ASPIKOM
ASOSIASI PENDIDIKAN TINGGI ILMU KOMUNIKASI

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Nusa Tenggara Barat



International Conference
on Communication Science



COMMUNICATION
DEPARTMENT
UNIVERSITY
OF MATARAM

PROGRAM BOOK

THE 2ND INTERNATIONAL CONFERENCE on COMMUNICATION SCIENCE (ICCS)

Strategic Communication In The Era of Data-Based,
Advanced Technology and Environmental Crises

Lombok Raya Hotel, July 20th – 21st, 2022



PROGRAM STUDI ILMU KOMUNIKASI
UNIVERSITAS MATARAM
2022



ICCS
International Conference
on Communication Science



COMMUNICATION
DEPARTMENT
UNIVERSITY
OF MATARAM



Lombok Raya Hotel,
July 22nd – 23rd, 2022

THE 2ND INTERNATIONAL CONFERENCE on COMMUNICATION SCIENCE

Strategic Communication In The Era of Data-Based, Advanced Technology and Environmental Crises

Lombok Raya Hotel, July 20th – 21st, 2022

Welcoming Remarks:



Prof. Ir. BAMBANG HARI KUSUMO, M.Agr.St., Ph.D.
Rector the University of Mataram



Dr. Ir. AGUS PURBATHIN HADI, M.Si.
Head of Communication Science Department



Dr. MUHAMAD SULHAN, S.I.P., M.Si.
Chairman of ASPIKOM

Speakers:



DR FRANZISCA WEDER
University of Queensland
Australia



ASSOC PROF. ZULHAMRI A.
Universiti Putra Malaysia
Malaysia



PROF. D.V.R. MURTHY
Andhra University
India



BOY KELANA SOEBROTO
Chairman of PERHUMAS and
Head of Corporate
Communications Astra



AGHNIA ADZKIA
East Asia Visual and
Data Journalist of
BBC



Welcome Note from the Conference Chairman



On behalf of the Organizing Committee of the Conference, I am pleased and honored to announce that the 2nd International Conference on Communication Science will be hosted by Communication Department University of Mataram on July 20th – 21st, 2022 from Lombok, West Nusa Tenggara, Indonesia.

This conference will be part of the 6th ASPIKOM (Indonesian Communication Department Association) Congress discussion serious, as a forum for participants to share and mingle with the Communication scholars as well as professional practitioner not only from Indonesia but from other countries as well. We understand that the pandemic has affected throughout all sectors and communication has a vital role in enhancing communication for better understanding.

We brought special focus on **Strategic Communication In The Era of Data-Based, Advanced Technology, and Environmental Crises**. This year's special focus is a reminder to us to contribute more during the pandemic in a creative way.

We welcome scientist, practitioners, professionals, policy maker to participate in this conference to develop larger circle of thought in giving fresh and fruitful impact for the society.

Committee Chairman

Hartin Nur Khusnia, S.IP., M.A

Welcoming Remarks Head of Communication Science Department



Assalamualaikum wr wb

All praise and gratitude to Allah, The 2nd ICCS by the Communication Studies Study Program, University of Mataram will be held in, July 20th- 21st, 2022. The Conference will be presenting a main topic of **“Strategic Communication in The Era of Data-Based, Advanced Technology and Environmental Crises”**

ICCS shares an insight into the recent research and advancement of communication science which attract numerous young and brilliant researchers. It is an honor to bring together a group of scientists, academicians from all over the world to present and exchange their break-through ideas in communication science. This conference aims also to promotes top level research and to globalize the quality of research in general.

Looking forward to virtually welcome you next July 2022.

Head of Communication Department.

Dr. Ir. Agus Purbathin Hadi, M.Si

Welcoming Remarks Chairman of ASPIKOM



ASPIKOM (Communication Science Higher Education Association) is one of the big organizations in this country, especially focusing on communication studies. ASPIKOM gets the concept “BERKEMAJUAN’ (progression) has a true vision to make our duty successfully. With more than 350 members in three regions (east, middle, and west region in Indonesia), ASPIKOM goes to three mission reach. Firstly, the financial transparencies which are about how to manage the internal resources in dues all of the members. Secondly, make possibilities a decentralization system as a appreciates to local ASPIKOM representatives. The last, get improving and challenging international publications for all intellectual creativity, especially in the journal and research collaborations.

ASPIKOM will support fully all creative events going to international publications. The 2nd International Conference on Communication Science: Strategic Communication in the Era of Data-Based, Advanced Technology, and Environmental Crisis hosted by Communication Department Universitas Mataram is one piece of evidence from that. We will find out nine crucial topics that will be interpreted, discussed, and written. This event so especially related to climate change issues as Indonesia’s government program. ASPIKOM is part of the collaborative team to successfully the G20 Indonesia initiative.

I appreciate and honor this event. Hopefully, that makes the recognition process for our member research, report, and publish. Let us talk about strategic communication for nine topics in Lombok, July 20-21, 2022.

Chairman of ASPIKOM

Dr. Muhamad Sulhan

2nd ICCS COMMITTEE

Advisory Committee

Prof. Dr. H. Lalu Husni, SH., M.Hum
Agusdin, SE., MBA, DBA

General Chair

Dr. Ir. Agus Purbathin Hadi, M.Si

Vice Chair

Hartin Nur Khusnia, S.IP., M.A

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YY Wima Riyayanatasya, S.I.Kom., M.A

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Event Section & Public Relation

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Eka Putri Paramita, S.P., M.A
Ida Ayu Sutarini, S.Sn., M.Ds.
Tenri Waru, S. Sos, M.Si.
Nina Suhari, ST

Promotion and Documentation

Shinta Desiyana Fajarica, S.IP., M.Si.
Asrin Dimas Tri Fathullah, S.IP., M.I.Kom
Novita Maulida, S. Sos., M. Med.Kom

Equipment & Logistics Division

Farah Bahagiawati, A.Md
Burhan, SH
Faturrahaman
Muh Guntur



RUNDOWN
THE 2ND INTERNATIONAL CONFERENCE ON COMMUNICATION SCIENCE
DEPARTMENT OF COMMUNICATION SCIENCE
UNIVERSITY OF MATARAM
RINJANI BALLROOM, LOMBOK RAYA HOTEL, JULY 20th – 21st, 2022
LOMBOK, INDONESIA.

Wednesday, 20th July, 2022

TIME (WITA)	EVENT	PIC
11.15 - 12.00	Registration/Preparation	Committee
12.00 – 13.00	Lunch Break (Ishoma)	
13.00 - 15.00	Coaching Clinic <i>“Journal Writing”</i> Speakers: Assoc Prof. Zulhamri A (Universiti Putra Malaysia) Dr. Filosa Gita Sukmono, S.I.Kom., M.A (Editor-in-Chief Jurnal ASPIKOM and Jurnal Komunikator)	Moderator: Baiq Vira Safitri
15.00 - 16.00	Coffee Break (Sholat)	
16.00 - 17.50	Parallel session I	Moderator

Thursday, 21st July, 2022

TIME (WITA)	EVENT	PIC
07.30 - 08.00	Registration/Preparation	Committee
08.00 – 09.40	Parallel Session II	Moderator
09.40 – 10.00	Coffee Break	
10.00 - 12.20	Plenary Session I: Speakers: 1. Dr Franzisca Weder (Australia) 2. Prof. D. V. R. Murthy (India) 3. Assoc Prof. Zulhamri A. (Malaysia)	Moderator: I Wayan Suadnya
12.20 – 13.10	Lunch Break (Ishoma)	
13.10 – 13.30	Opening Ceremony: ICCS 2022 and ASPIKOM Congress Art Performance Gendang Beleq	MC Sanggar & Gamelan Cilinaya
13.30 - 13.35	Singing Indonesian National Anthem <i>“Indonesia Raya”</i> Singing ASPIKOM March	MC

13.35 – 13.50	Report from Conference Chairman Report from Chairman of ASPIKOM	Hartin Nur Khusnia, S.IP., M.A Dr. Muhamad Sulhan, S.IP, M.Si.
13.50 – 14.20	Welcome remark Rector of Mataram University Governor of Nusa Tenggara Barat Province	Prof. Ir. Bambang Hari Kusumo, M.Agr.St, Ph.D. Dr. H. Zulkieflimansyah, S.E., M.Sc.
14.20 – 14.40	MoU Signing	MC
14.40 – 14.45	Prayer	M. Jamiluddin Nur, S.Pd., M.I.Kom.
14.45 – 14.50	Photo Session	MC
14.50 – 15.00	Coffee Break	
15.00 – 16.40	Plenary Session II: Speakers: 1. Boy Kelana Soebroto (Astra Indonesia) 2. Aghnia Adzkia (BBC Indonesia)	Moderator: Shinta Desiyana Fajarica
16:40 – 16.50	Closing Ceremony	MC

Note:

Here are the zoom links for online sessions:

1. Plenary Session & Opening Ceremony: <http://unr.am/ICCSPlenary>
2. Parallel Session 1 for Room 1: <http://unr.am/ICCSDay1RoL1>
3. Parallel Session 1 for Room 2: <http://unr.am/ICCSDay1RoL2>
4. Parallel Session 2 for Room 1: <http://unr.am/ICCSDay2RoL1>
5. Parallel Session 2 for Room 2: <http://unr.am/ICCSDay2RoL2>
6. Parallel Session 2 for Room 3: <http://unr.am/ICCSDay2RoL3>

Parallel Session I: July 20th, 22

Parallel Session I		Room 1		Room 2
July 20th, 22	No	Moderator: Ahmad Mubarak Munir	No	Moderator: Shinta Desiyana F
WITA		Authors & Papers		Authors & Papers
16:00-16:10	1	Arief Hidayatullah, dkk. Covid 19 Narrative Deconstruction In Social Media Meme	1	Miftah Faridl Widhagda, dkk. Community-Based Development in the Project of Clean Water Networks in West Papua: Comparative Case Study
16:10-16:20	2	Anak Agung Ayu Mirah Krisnawati, dkk. Mapping Research of Social Change in Indonesia During 2016-2021	2	Rendra Widyatama, dkk. The Examination Of Sanctions On Violation Of The Broadcasting Code Of Conduct To Build A Healthy And Sustainable Broadcasting Industry In Indonesia
16:20-16:30	3	Andi Akifah, dkk. Persuasive Communication of <i>SintuwuGo</i> Green Hydroponic Community in Community Empowerment Efforts in Palu City	3	Catur Suratnoaji, dkk. The method of early detection of the resilience of the Indonesian people based on social media big data
16:30-16:40	4	Mufid Salim, dkk. Organizational Communication Review: Job Satisfaction of the Dinkominfo of Banjarnegara Regency Employees During the Pandemic	4	Dwi Rini Sovia Firdaus Mixing and Matching the ELM Concept with the Success of the Ciliwung River Naturalization Program
16:40-16:50	5	Candra Yudha Satriya, dkk. Development of a Communication System for Creative Industries in Jepara	5	Snezana S. Brodjonegoro Moving Towards SDG 12 through Collaboration and Co-creation: Case Study of Garnier & eRecycle
16:50-17:00	6	Diego, dkk. The Communication Strategy Of Private Universities In Padang City In Attract New Students In The Transition From Pandemic To Endemic 2022 Era	6	Sabri, dkk. Nonverbal Communication Through Visual Storytelling of Leaving Home Animated Films
17:00-17:10	7	Gustiana Sabarina, dkk. Digital Promotion Strategy for the Smart Literacy Box Program (KOLECER) (Case Study on the Smart Literacy Box at the Regional Library and Archives Service of West Java Province)	7	Handini, dkk. Beyond Like And Share: Optimizing Potential Of Instagram In A Higher Education Admission
17:10-17:20	8	Hayu Lusianawati, dkk. Commodification and Framing of News in the Issue of Ratification of the RUU TPKS	8	Geofakta Razali, dkk. When Journalism Produces Horror Story: The Case of The INSENTIF Podcast by Tirto.id
17:20-17:30	9	Muhd Ar. Imam Riauan, dkk. Dakwah on Facebook: Exploration of Da'wah Bil-Haal and Da'wah Bit-Tadwin on Women's Political Communication	9	Rahma Santhi Zinaida, Isnawijayani, & Hasmawati. Adaptation And Interaction Process Of International Students From Indian Malaysian In Palembang, Indonesia
17:30-17:40	10	Syahrul Hidayanto & Wa Ode Sitti Nurhaliza Social Media Fatigue During COVID-19 Pandemic Among Social Media Officers: Triggers, Consequences, and Policy	10	Dorien Kartikawangi, dkk. The Influence of Preventive Sexual Harassment Campaign On Students' Behavior (Study on Campaign of No!Go!Tell! The Body Shop Indonesia)
17:40-17:50	11	Rustono Farady Marta, dkk. Anxiety by COVID-19 Death Reports: Explanatory Study among Jakarta's Muslim Young Adults	11	I Wayan Suadnya, dkk. Disclosing Strategy in Communicating Uncertainty: Case of Climatology Station in Dissemination fo Climate Information On The Island Of Lombok

Parallel Session I: July 20th, 22

Parallel Session I		Room 3		Room 4		
July 20th, 22	No	Moderator: Baiq Vira Safitri		No	Moderator: Eka Putri Paramita	
WITA		Authors & Papers		Authors & Papers		
16:00-16:10	1	Maria Advenita Gita Elmada, dkk. Making The Disaster Trending: Study of #KalseiJugalIndonesia on Twitter		1	Iskandar Zulkarnain, dkk. Analysis of The Komisi Penyiaran Indonesia's Warnings on Problematic Broadcasting in 2020-2021	
16:10-16:20	2	Pratiwi Cristin Harnita, dkk. MBKM Project: The Filmmaking Process of "Indonesia Tsunami Alert" Campaign Video for Disaster Education		2	Deddy Irwandy, dkk. Instagram As A Media Communication For Government Public Relations Ministry Of Energy And Mineral Resources	
16:20-16:30	3	Reza Aprianti Awareness of Earthquake Disaster Information by Teenagers in Pagar Alam City		3	Dian Arymami Discovering Indonesia: Video Reactions of 'Jiwa Jagad Jawi' Storynomic Tourism	
16:30-16:40	4	Wahyu Purwanto, dkk. Sustainable Corporate Social Responsibility Program as an Effort for Community Adaptation to Climate Change, Case Study in Bukit Batu District, Bengkalis Regency		4	Eda Elysia, dkk. <i>Young Generation Media Literacy on Utilization of Detikcom Online News Media</i>	
16:40-16:50	5	Agusly Irawan Aritonang Interaction and Communication in the Online Learning Process during the Covid-19 Pandemic		5	Arif Ardy Wibowo, dkk. Efforts to Increase Mendut Temple Brand Awareness through Mix Marketing Communication Strategy	
16:50-17:00	6	Akhirul Aminulloh, dkk. Propaganda and Political Memes on Social Media in the 2019 Indonesian Presidential Election		6	Fatmawat Moekahar, dkk. Self Disclosure: Hidden Talent of Youth in TikTok	
17:00-17:10	7	Heni Indrayani, dkk. Bonding Emotional Appeal as Strategic Digital Communication of State-Owned Enterprises		7	Frida Kusumastuti, dkk. Followers Response To Parenting Expert Accounts On Social Media(Study on Tik Tok Account Followers Rensia_Sanvira)	
17:10-17:20	8	Putri Ekaresty Haes, dkk. People with Disorder's Self Concept Through Bipolar Support Group		8	Elva Ronaning Roem, dkk. Tourists' Perceptions Of "Night Culinary" Tourism In Padang Panjang, West Sumatera Province	
17:20-17:30	9	Ratu Mutialela Caropeboka, Sherin Arini, dkk. The Role of the Media in Preserving Local Culture (A Phenomenographic Study of Rentak Ulu Melayu in TVRI Programs in the Era of Transformation and Globalization)		9	Niken Febrina Ernungtyas, dkk. The Influence of Citizen's Attention to Social Media and Government's Website on Citizen's Perceived Transparency, Trust and Engagement: A Study from Indonesia	
17:30-17:40	10	Muherni Utami, dkk. Hopes and challenges Globalization for sustainable development of communication technology and innovation dimensions in Batu City		10	Solihah Titin Sumanti, dkk. The Influence of Influencers TikTok on Online Shopping Interests in Communication Studies Students	
17:40-17:50	11	Shinta Desiyana Fajarica, dkk. Facing Public Resistance on Covid-19 Information: The Importance of Attractive Content Creation in Digital Media		11	Wina Puspita Sari, dkk. Social Media Management @mncetrijayafm In Increasing Engagement	

Parallel Session I: July 20th, 22

Parallel Session I		Room 5		Room 6
July 20th, 22	No	Moderator: Tenri Waru	No	Moderator: YY Wima R
WITA		Authors & Papers		Authors & Papers
16:00-16:10	1	Fajar Putra, dkk. Journalism as a Killing Machine (Study of Press Freedom and Information Restraint in Indonesia)	1	Abdul Waris Marketing Communication Strategy in Promoting Graduates Vocational Tourism School to Graduates Users.
16:10-16:20	2	Maulina Pia Wulandari, dkk. Digital Public Relations in The Era of Big Data and AI: A Landscape of Digital Competencies of PR Practitioners in Indonesia	2	Rismi Juliadi, dkk. The Impact of Social Media Usage Toward the Behavior of Refusing the Covid-19 Vaccination in Tangerang Raya
16:20-16:30	3	Agustinus Rusdianto Berto, dkk. Storytelling Content Network in Tourism Promotional Video 'Jiwa Jagad Jawi'	3	Iva Fikrani Deslia, Muhammad Thoyib Amali & Mariana Ulfah The New Face of Malioboro Street Vendors: an Analysis of Instagram @teras malioboro_2 as a Marketing Communication Medium
16:30-16:40	4	Moh. Rifaldi Akbar, dkk. Understanding the Inequality of Center-periphery Information Flow from the Migration of Seven Youths from Bandar Lampung to Jakarta	4	S Bekti Istiyanto, dkk. A Step From The Digital Technology Era: The Utilization Of The Internet In Melung Village, Banyumas Regency
16:40-16:50	5	Mufti Rasyid Social Media, Fashion and Religion: Netizens' Perceptions on The Use of Wild Animal as Fashion Items by Indonesian Moslem Celebrities	5	Tutut Ismi Wahidar & Belli Nasution Framing Analysis on Vaccination News on Kompas.Com and Cakaplah.Com
16:50-17:00	6	Muhammad Sulhan 'New Normal' Branding of Local Government in Pandemic Covid-19 Era	6	Safira Hasna, dkk. Community Instagram @phdmamaindonesia as a Media Sharing for Women in Undertaking Doctoral Studies
17:00-17:10	7	Jonas Klemen Gregorius Dori Gobang Questioning on Pers Role Toward Publik Interests and The Need of Media Literacy	7	Saktisyahputra Digital Communication Management Planning, Activities and Evaluation of Youtuber Suhardi Official in Improving Image
17:10-17:20	8	Rama Kertamukti, dkk. Prophetic Value In Gamification Practices At Shopee Tanam During The Covid-19 Pandemic	8	Oktaviana Purnamasari Communicating Dietary Intervention for Children with Autism Spectrum Disorder in Indonesia: A Study of Virtual Community on Facebook
17:20-17:30	9	Asep Soegiarto, dkk. Self Image Tiktok Celeb	9	Diyah Indiyati, I Wayan Suadnya, Shinta Desiyana Fajarica End user experience analysis on Covid-19 apps in Asian countries
17:30-17:40	10	Irpan Ripa'i Sutowo dan Zayyin Abdul Quddus Farmers Perceptions About Organic Rice Agriculture System Of Rice Intensification (Sri) Method For Sustainability Farming Business And Environmental	10	Meria Octavianti, dkk. Transformation of Tourism Destination Management Paradigm: Pre- and Post-Event of 2018 Earthquakes and Covid-19 Pandemic in Sembalun Geosite, West Nusa Tenggara
17:40-17:50	11	Dasrun Hidayat, Leili Kurnia Gustini, dkk. Image Sport Tourism Phenomenology Study Of Visitors' Experience Kiara Artha Park Bandung	11	Aurelius Rofinus Lolong Teluma, dkk. Journalisme for Sustainable Tourism: A Political Economy Discourse of West Nusa Tenggara Local Media on Rinjani Ecotourism Issues

Parallel Session I: July 20th, 22

Parallel Session I		Room 7		Room 8
July 20th, 22	No	Moderator: Muhlis	No	Moderator: Ida Ayu Sutarini
WITA		Authors & Papers		Authors & Papers
16:00-16:10	1	Ilyas Lampe, dkk. Poboya Gold Mine, Pollution and Waste: Critical Discourse Analysis on the Environmental Topic News on Radarsulteng.id	1	Agustinus Rustanta, dkk. The Construction of online Media Against the Procession of Kendi Nusantara
16:10-16:20	2	Ridzki Rinanto Sigit, dkk. Media and the Power Relation in Climate Change Coverage of Marine and Coastal Issues: An Environmental Communication Study on Media Reporting in Indonesia	2	Albertus Magnus Prestianta Open Up The Practices of Mobile Journalism in The Kompas.com Newsroom
16:20-16:30	3	Wulan Suciska Trust on Local Cyber Media News Coverage In Lampung Province	3	Muhammad Najih Farihanto, Lukman Hakim, dkk. Negotiated Order in Mut'ah Marriage
16:30-16:40	4	Yohanes Widodo The Use of the Internet and Digital Media by Indonesian Catholic Church: The Cases of Hierarchies Social Media Account and Lay Catholics Social Media Account	4	Erliyana Ine Puspitasari, Alfito Deannova Ginting, dkk. Jurnalisme Era Post-truth: Perspektif Jurnalis pada Kredibilitas Jurnalisme
16:40-16:50	5	Yudi Daherman, dkk. The Effect of Information and Communication Technology as a Learning Resource on the Quality of Student-Teacher Communication at Riau Vocational High School for Integrated Agriculture	5	Merry Fridha Tripalupi, dkk. Exploitation of Disability Athlete's Grief (Theo Van Leeuwen's Critical Discourse Analysis on Detik.Com January 16, 2022 Edition)
16:50-17:00	6	Eka Anisa Sari & Muhammad Rifa'at Adiakarti Farid Communication and Cultural Adaptation for Indonesian Students Abroad: Case Study of Indonesian Students at McGill University Canada	6	Wahyu Kuncoro Bhirawa Newspaper Editorial Management Facing Media Convergence
17:00-17:10	7	Siswantini Siswantini, dkk. The role of social media in fostering zero-waste lifestyle among Millennials	7	Dwi Susanti, dkk. Building Sustainable Tourism Connectivity through the Utilization of the Sharing Economy Platform (Case Study in Magelang Regency)
17:10-17:20	8	Nurlaela Arief, dkk. Comparative Analysis Indonesia and Australia Health Spokesperson on Risk Communication & Health Emergency During Covid-19	8	Loina Lalolo Krina Perangin-Angin The Political Campaign Discourse in the Newspaper: Media Portrayal vs Public Opinion
17:20-17:30	9	Desy Misnawati, Sherin Arini, Mutialela Caropeboka The dynamization of culture in the realities of Wong Ayeb and Wong Palembang in Kuto Batu Palembang Village	9	Wichitra Yasya, dkk. Mobile Communication Experience Of University Students Participating In Exchange Programs Between Indonesia And The Philippines
17:30-17:40	10	Chory Angela Wijayanti, dkk. Interpersonal Communication in LEAP Industrial Experience, to Manifest The Link and Match between Industry and University	10	Encep Dulwahab, dkk. Representation of Religious Conflict in Local Media
17:40-17:50	11	Yanti Dwi Astuti, dkk. THE WAR AGAINST DISINFODEMIC COVID-19 ON SOCIAL MEDIA (A Netnographic Study of Campaign Content #japelidivshoakscovid19 on Instagram)	11	Finsensius Yuli Purnama Paradigm Shift: From Ownership Issues to Political Mediatization in the Case of Indonesian General Election

Parallel Session I: July 20th, 22
ONLINE

Parallel Session I		Room Online 1 http://unr.am/ICCSDay1RoL1		Room Online 2 http://unr.am/ICCSDay1RoL2
July 20th, 22	No	Moderator: M Jamiluddin Nur	No	Moderator: Novita Maulida
WITA		Authors & Papers		Authors & Papers
16:00-16:10	1	AG Eka Wenats Wuryanta Exceeding Freedom And The Threat Of Breach Of Privacy: The Challenge Of Cyber Democracy In Indonesia	1	Ngurah Rangga Wiwesa, Siti Fathonah, dkk. INSTAGRAM SOCIAL MEDIA MARKETING ANALYSIS INSURANCE BROKER IN IMPROVING BRAND AWARENESS
16:10-16:20	2	Arifa Rachma Febriyani & Liliek Budiastuti Wiratmo Production of Testimonial Videos to Support the Implementation of the Lapak Ganjar Program	2	Umair Shiddiq Yahsy & Mulharnetti Syas. Commodification of Content and Audience on Roblox Online Game Platform
16:20-16:30	3	Desideria Lumongga Dwihiadah, dkk. The Communication Strategies of Children with Autism Spectrum Disorders' Companions in Teaching Sexual Education	3	Jumrana, Sitti Utami Rezkiawaty Kamil, dkk. Symbolic Communication In The Tukurangiana Andala Ritual : Translating The Conversations Of The Butonese With The Sea
16:30-16:40	4	Immanuel Panusunan Tua Panggabean, dkk. Parking Management in Supporting Sustainable Development: Systematic Literature Review	4	Mirodiyaton Resi Nuridayati, dkk. Communication In Medical Perspective In Coastal Communities
16:40-16:50	5	Yusida Lusiana, dkk. Food Print, Environment, and Japanese Pop Food Culture in Manga Series	5	Nurul Haniza, dkk. Health Communication Strategy To Support Empowerment Of Housewives In Increasing The Consumption Of Healthy Stainless Foods For Family In Makassar City
16:50-17:00	6	Amelia Naim Indrajaya Understanding Communication Through Social Media Marketing Activities And Its Influence On Purchase Intention	6	Puri Kusuma Dwi Putri, Susri Adeni dkk. Parent-Child Interaction in Distance Learning During the Corona Virus Disease 2019 (Covid-19) Pandemic
17:00-17:10	7	Choirul Fajri, dkk. The Dynamics Of Communication Media Management Program Corporate Social Responsibility Mining Companies In Indonesia	7	Anhar Fazri, dkk. The Role of Journalist Organizations in Improving the Professionalism and Credibility of Journalists in Aceh
17:10-17:20	8	Endang Martini, Afita Nur Hayati Communication Ethics in Online Learning at Vocational School of Sebelas Maret University During the Pandemic	8	Darajat Wibawa Disassemble of Online Media Journalist Professionalism in Bandung
17:20-17:30	9	Asrinda Amalia, dkk. Representation Of People's Malay Identity Guided By Gurindam Duabelas Raja Ali Haji	9	Amara Auliya Dewanti, dkk. The Impact of the #Dibikinsimpel Version Of Bank BCA's Advertisement Youtube on Qris Users Perceptions
17:30-17:40	10	Harinawati, dkk. Marketing Communication Branded Of Gayo Arabica Coffee (Comparative Study Bregendal and Seladang Coffee Shop)	10	Rahmi Setiawati (II), dkk. Myth as Entertainment Attraction In Komodo-Labuan Bajo Island Tourism Product Marketing Communication
17:40-17:50	11		11	Tantri Puspita Yazid, Ikhma Zurani, dkk The Effect Of Attitude Toward Health Protocol Compliance In The New Normal Era

Parallel Session II: July 21th, 22

Parallel Session II		Room 1		Room 2
July 21st, 22	No	Moderator: Ahmad Mubarak Munir	No	Moderator: Shinta Desiyana F
WITA		Authors & Papers		Authors & Papers
08:00-08:10	1	Gunawan Wiradharma, dkk. Identity Of City Branding: A Case Study Of Indonesian Creative Economic Agency Infographic Cover In Representing Malang City, Special Region Of Yogyakarta, and Special Capital Of Jakarta	1	Agustinus Rustanta (Paper I), dkk. The Construction of the <i>Online</i> media on the Allusion of Political and Economic Interests of IKN
08:10-08:20	2	Ester Krisnawati Communication Strategy for Tsunami Disaster Mitigation in Tourist Areas on the South Coast of Java Island	2	Rahmi Setiawati (I), dkk. Komodo Island Development Model as a Society-Based Sustainable Marine Tourism Village 5.0
08:20-08:30	3	Ilham Gemiharto The Environmental Communication Challenges in The Karst Citatah Protection Area in West Java Province	3	Nosakros Arya, dkk. Promotion Strategy of the Tana Toraja Regency Tourism Office through the National Pageant Event
08:30-08:40	4	Rahmatul Furqan, dkk. The Contribution of User-Generated Online Video to Empower Indonesian Migrant Workers: a Discussion Paper	4	Nur Laili Mardhiyani, dkk. Implementation of SAVE Model Marketing in Digital Media: A Study of Kandri Tourism Village During Pandemic Covid-19
08:40-08:50	5	Kiyati Yusriyah, dkk. Tourism-Related Issues During The 2022 Eid Al-Fitr Holiday On The Online Mass Media Coverage	5	Peny Meliaty Hutabarat, dkk. Podcast Storytelling: A New Way Of Tourism Marketing In Indonesia
08:50-09:00	6	Restia Tities Asmawarini, dkk. Digital Movement on Hashtags #2024AniesPresiden, #GanjarPresiden, and #PrabowoPresiden: An Analysis of Social Networks	6	Swita Hapsari, dkk. Performance of Inclusive Online Media for Disability Literation at KamiBijak.com
09:00-09:10	7	Bahrul Adian, Fathur Rahman, Alisyah Maharani, dkk. Marketing Communication Strategy of Padang Bindu Village (Descriptive Analysis of Destination Branding Tourism Objects Goa Putri and Goa Harimau)	7	Reza Safitri, Ph.D, dkk. Dialogic Communication Model Application to Meassure Dialogic Level on Website
09:10-09:20	8	Mite Setiansah, dkk. Adolescent Information and Counseling Center in the Digital Age: Changing or Going Extinct [The Existence of PIK-Remaja at SMA IT Al Irsyad Purwokerto]	8	Andi Budi, Burhan Bungin, Marlinda Irwanti, Khairie, & Monica Teguh Post-Discipline Communication On The Straight Path
09:20-09:30	9	Centurion Chandratama Priyatna, Agus Rahmat, Fajar Syuderajat Digital Application of SME in Fashion Creative Industry	9	Pandan Yudhapramesti, Justito Adiprasetio, Gema Nusantara Bakry, Efi Fadilah Digital newswork and the concept of journalistic competence in Indonesia
09:30-09:40	10		10	

Parallel Session II: July 21th, 22

Parallel Session II	Room 3		Room 4	
July 21st, 22	No	Moderator: Baiq Vira Safitri	No	Moderator: Eka Putri Paramita
WITA	Authors & Papers		Authors & Papers	
08:00-:08:10	1	Ringgo Eldapi Yozani & Welly Wirman Education-Based Marketing Communication Strategy: Study on Green Smoothie Factory Pekanbaru	1	Zulaikha Zulaikha, Farida, Harliantara, & Nur'annafi Farni Syam Maella Influencer Communication in Promoting Micro, Small, and Medium Enterprises (MSMEs)
08:10-:08:20	2	Sarmiati Sarmiati, Annisa Anindya, dkk The Visitors Tourism Communication Experiences	2	Alem Febri Sonni, dkk. Representation of <i>Siri</i> in the Novel <i>Tenggelmnya Kapal Van Der Wijck</i>
08:20-:08:30	3	Sigit Surahman, dkk. Virtual Ethnography Study on Instagram Account @Gadingfestival As Promotion Media Of Food Festival	3	Wahyu Utamidewi, dkk. When Spouse Decide To Be Childfree: Are They Happy Without Child?
08:30-:08:40	4	Erwin Rasyid, dkk. Sentiment Analysis of Health Care Professionals on Twitter	4	Betty Tresnawaty, dkk. Religion And Media: Anthropological Study of Religious Behavior In the Film "Little House In The Prairie"
08:40-:08:50	5	Ruvira Arindita, dkk. Influence of Exposure and Instagram Content of @haloibuid Towards Mothers' Attitude Regarding Mental Health	5	Sabrina Rahma Utami, dkk. Ethnographic Study of the <i>Marosok</i> Tradition in the Payakumbuh Community Using Pierce Semiotic Analysis
08:50-:09:00	6	Inco Hary Perdana Indonesian Advertising Ethics: Guard of Industry & Protector of Advertising Consumer in Indonesia (Study Case of the Role and Function of the Advertising Regulatory Agency on the 2020 Indonesian Advertising Ethics Amendment)	6	Cut Meutia Karolina, dkk. From Online Back to Offline: Cyber communities' Perspective Regarding the Implementation of Formal Education during Pandemic COVID-19
09:00-:09:10	7	Anuar Rasyid, Ismandiato, dkk. The Effect Of Social Media Influence Instagram Account @pemol.Id On Followers' Interest Using The Pemol Application (Online Scavengers) In Pekanbaru City	7	Rouli Manalu, dkk. The Relationship of Religiosity, Experience with Vaccine, and Social Media Use with the Vaccine Confidence
09:10-:09:20	8	Baiq Vira Safitri, dkk. The Form and The Role Of Ritual Tradition "Bau Nyale" In Strengthening Sasak Community In Central Lombok	8	Eka Putri Paramita, dkk. An In-depth Study of Mitigation Communication on the "Sidekah Turun Ton" Ritual of the Bayan Indigenous Community of North Lombok as an Effort to Reject Disaster
09:20-:09:30	9	Maria Ulfa Batoebara, dkk. Etika Komunikasi Dalam Dunia Media Digital	9	Muhlis, dkk. Political News in Local Media: Content Analysis of West Nusa Tenggara Election News 2018 in Lombok Post and Suara NTB Newspapers
09:30-:09:40	10		10	

Parallel Session II: July 21th, 22

Parallel Session II		Room 5		Room 6
July 21st, 22	No	Moderator: Tenri Waru	No	Moderator: Muhlis
WITA		Authors & Papers		Authors & Papers
08:00-08:10	1	Filosa Gita Sukmono & Qholiva Yuni Fadilla, dkk. Mojo in Tribun Jogja: A 21 st Century Journalism Landscape	1	Noviawan Rasyid Ohorella, dkk. Ambon City of Music Identity Based on Local Wisdom
08:10-08:20	2	Endah Murwani, dkk. Participatory Culture Fans Of Boyband Exo On Social Media Instagram	2	Nuning Indah Pratiwi, dkk. An Analysis of Anxiety Management for Foreigners During the COVID-19 Pandemic in Southern Bali based on Intercultural Communication Perspective
08:20-08:30	3	Edoardo Irfan, dkk. Commodification of The Act of Defending Islam Film 212 The Power of Love	3	Sa'diyah El Adawiyah, dkk. Political Campaign For South Tangerang Regional Elections "
08:30-08:40	4	Winda Shabrina, dkk. Marketing Communication Strategy Analysis In Gojek While PKKM (Pemberlakuan Pembatasan Kegiatan Masyarakat) During Covid-19 Pandemic In Indonesia	4	Nurbayti, dkk. Implications of the Hierarchy of Communication Culture for Mbojo Tribe Women, In Penapali village, Bima district, West Nusa Tenggara, Indonesia
08:40-08:50	5	Irwan Fakhruddin, dkk. Local Wisdom as A Part of Disaster Communication: A Study on The Local Storytelling in Disaster Mitigation in Bayah, South Lebak	5	Saiful Akmal, dkk. Papuan Student Communication Ethics in Aceh: An Intercultural Communication Analysis
08:50-09:00	6	Luqman Hakim & Fitria Ayuningtyas <i>Ulur-Ulur</i> Tulungagung Ritual and The Disconnected Memory (Ethnography of <i>Ulur-Ulur</i> Ritual at <i>Telaga Buret</i> , Tulungagung, East Java, Indonesia)	6	Bono Setyo, dkk Mapping Hoax Themes During the Early PPKM Darurat Policy in Indonesia
09:00-09:10	7	Lusiana Andriani Lubis, dkk. Level of Public Acceptance of Covid-19 Information in Batu Bara Regency of North Sumatra	7	Rizky Wulan Ramadhani, dkk. Diversity in The Film Industry: Social Network Analysis of #Cannes2022 on Twitter
09:10-09:20	8	Aminah Swarnawati, dkk. Role Of Waste Bank In Dissemination Environment Care Message	8	Manik Sunuantari & Raihan Muhammad Farhan Rural Tourism Development Through Community Based Tourism Sumbergondo Village Malang
09:20-09:30	9	Sabiruddin Sabiruddin Political Economy of Local Media (News Framing on Human Rights Abuse in East Kalimantan)	9	
09:30-09:40	10		10	

Parallel Session II: July 21th, 22

Parallel Session II		Room 7		Room 8
July 21st, 22	No	Moderator: YY Wima R		Moderator: Ida Ayu Sutarini
WITA		Authors & Papers		Authors & Papers
08:00-08:10	1	Kamaruddin Hasan, dkk. Aceh Government Political Communication In The Process Of Determining Officer (Pj) Governor, Regent And Mayor 2022 (Reflecting on the history of post-Tsunami Aceh Political communication)	1	Camelia C. Pasandaran, dkk. Consent, Not Content, as the Central Discourse of Campus Sexual Violence Regulation: DNA Study on Permendikbudristek 30/2021
08:10-08:20	2	Susanti Kussusanti, dkk. Listening Behavior and Assertive Communications of Call Center Officers In Preventing Hospital Customers' Switching Intentions	2	Sri Seti Indriani, dkk. Opinion Leaders and Health Information: A Systematic Literature Review in Indonesia
08:20-08:30	3	Syafruddin Pohan, dkk. Appropriate Public Communication for the Community in Handling the Covid-19 Pandemic in Batu Bara District, North Sumatera Province	3	Anang Dwi Santoso, dkk. Does the relationship between local governments and the general public influence individual vaccination attitudes and intentions? A study in Palembang, Indonesia
08:30-08:40	4	Fauzan Hidayatullah, dkk. Influencers as Media for South Sulawesi Tourism Promotion (Case Study on Instagram Account @Visitsulseid)	4	Siti Maryam, dkk. Digital Campaign to Increase Urban Political Participation (Study on the 2020 Pilkada in Depok City)
08:40-08:50	5	Yermia Djefri Manafe, dkk. Bias of Aesthetic Symbolic Space in Caci Clothing Miss Indonesia East Nusa Tenggara in 2022	5	Diah Amelia, dkk. The Implementation Of Health Communication In Empowerment Of Alumni Affected By Covid-19 With Entrepreneur Digital Platform
08:50-09:00	6	Sintar Nababan, dkk. Student Behavior in Searching for COVID-19 Virus Information Through Twitter	6	Yuri Aladdin, dkk. Media Reporting of The Political Conflict In The Democratic Party (Teun A. van Dijk's Critical Discourse Analysis on JPNN.com News)
09:00-09:10	7	Helen Fransisca, Irene Aprilia Chandra, & Rizaldi Parani. The Efforts To Build Trust In Telemedicine Applications For Covid-19 Treatment	7	Suci Marini Novianty, dkk Indonesian Moslem Mother's Style of Communication Upon Sexual Education For Boys in Their Early Age
09:10-09:20	8	Nindi Aristi, Preciosa Alnashaya J, & Puji Prihandini Perception of Gender Roles as The Challenges in Gender Mainstream	8	Naurah Lisnarini, dkk. BKKBN Communication Strategy on Elsimil Application as a Media for Stunting Prevention in Indonesia
09:20-09:30	9	Qorry Anggraini, dkk. Organizational Communication Audit Of Clean Indonesia GENBI Program In North Sumatera Region	9	Wisnu Widjanarko, dkk. Marketing Public Relations, Instagram, and Banyumas Food: An Effort to Promote and Protect Local Food as a Cultural Heritage
09:30-09:40	10	Yudiana Indriastuti, Wahyuni Tourism village promotion strategy via Instagram (Qualitativestudy@kampunglawas)	10	

Parallel Session II: July 21th, 22
ONLINE

Parallel Session II		Room Online I http://unr.am/ICCSDay2RoL1		Room Online 2 http://unr.am/ICCSDay2RoL2
July 21st, 22	No	Moderator: M Jamiluddin Nur		Moderator: Novita Maulida
WITA		Authors & Papers		Authors & Papers
08:00-08:10	1	Lidya Wati Evelina, Yulianne Safitri Emotional Bonding in Coffee Shop Toward Society 5.0	1	Zulfikri Usman, dkk. Semiotic Analysis Of Wedding Traditional Processes In Aceh – Java Culture In Geureudong Pasee District
08:10-08:20	2	Rotumiari Pasaribu, dkk. Social Marketing of #banggabuataniindonesia as Indonesia Nation Identity Campaign in Social Media	2	Agoeng Noegroho, dkk. The Role Of Peer Counselors In The Digital Age
08:20-08:30	3	T. Titi Widaningsih, dkk. The Influence of TikTok Content Creator on Consumptive Behavior of Teenagers in Online Shopping	3	Edi Santoso, dkk. Adolescent Reproductive Health Campaign on Social Media
08:30-08:40	4	Wayan Weda Asmara Dewi, dkk. The Effect of Social Influence on Green Purchasing Behavior on The Purchase of Love Beauty and Planet Brand Products	4	Indiwan Seto Wahjuwibowo, dkk. The Meaning Of Pseudo-Happiness In The BNI Advertisement Covid 19 Prevention Edition
08:40-08:50	5	Muchlis, dkk. Communication Strategies and Models For The Enforcement Of Islamic Law In Lhokseumawe City	5	Tio Novriwanda, Eko Hero, dkk. Uses and Gratification; Instastories"Islamic Quotes" As A Campaign Media To Overcome The Mental Health Problems Of Adolescents
08:50-09:00	6	Nur Laili Noviani, dkk. The Religion-Cultural Aspect of KGPA A Mangkunegara IX Funeral Ceremony	6	Roni Tabroni, dkk. DEATH, RELIGION AND MEDIA: COMMODIFICATION OF VANESA ANGEL DEATH NEWS IN MASS MEDIA
09:00-09:10	7	Nana Sutikna, Nuryanti, dkk. Failure of Modernization: Journey of Development in Indonesia	7	Latifa Zahra, Yani Tri Wijayanti dkk. Content Analysis of Instagram Account @kratonjogja as a Digital Marketing Media for Tourism During the Covid-19 Pandemic
09:10-09:20	8	Nailul Mona, dkk. Digital Media Literacy during Covid-19 Pandemic Era among Millenials	8	Rila Setyaningsih, dkk. Digital Skill: Optimizing the Utilization of Information Technology by Pesantren University in Alumni Tracking Activities
09:20-09:30	9	Nia Sanirastiti, dkk. The Effects Of Online Journalism PRESIDENRI.GO.ID Towards Public Opinion In Vaccine System (Case Study On The Acceptance Of Covid-19 Vaccine)	9	Sitti Utami Rezkiawaty Kamil, dkk. Why Gen-Z In Kendari Crave Horror Youtube Content
09:30-09:40	10	Nosakros Arya, dkk. Promotion Strategy of the Tana Toraja Regency Tourism Office through the National Pageant Event	10	Mudita Aryacetana, Santi Delliana Woman's Image Exploitation in Television News of Aisha Weddings

Parallel Session II: July 21th, 22

ONLINE

Parallel Session II	Room Online 3 http://unr.am/ICCSDay2RoL3
July 21st, 22	Moderator: Diyah Indiyati
WITA	Authors & Papers
08:00-:08:10	Hevi Susanti, dkk. Study Of Social Life Ethnography In The Malay Community Of Petalangan Pelalawan In The Digital Era
08:10-:08:20	Vitania Yulia How People (dis)Connect with the Public Issues through Cross Media Consumption?
08:20-:08:30	Irwansyah, dkk. Integration of Capability Maturity Model (CMM) and Social Contractual Utilitarianism in Community-based Digital Tourism Villages in Indonesia
08:30-:08:40	Putri Limilia, dkk. Public Perception and Attitude on Fact-checking: A Case Study from Indonesia
08:40-:08:50	Niyu Niyu, dkk. A Social Campaign Strategy to Oppose Body Shaming
08:50-:09:00	Warhi Pandapotan Rambe, dkk. Pilkada During a Pandemic: The Influence of News Media on Trust and Political Participation Amid the COVID-19 Pandemic
09:00-:09:10	Mohammad Solihin, dkk. Repressive Measures Against Journalists and Media as Advocacy Medium
09:10-:09:20	Lasmery Girsang/ Ilona V dkk. Credibility of Opinion Leader, Attractiveness of Message and Online Media towards Implementation of Child Vaccination
09:20-:09:30	Ismojo Herdono, dkk. Journalism Transformation in the Digital Age
09:30-:09:40	Ngurah Rangga Wiwesa, dkk INSTAGRAM SOCIAL MEDIA MARKETING ANALYSIS INSURANCE BROKER IN IMPROVING BRAND AWARENESS

